THE BRAZILIAN MARKET OF HERBAL MEDICINAL PRODUCTS AND THE IMPACTS OF THE NEW LEGISLATION ON TRADITIONAL MEDICINES

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MEDICINES
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ABSTRACT
Ethnopharmacological relevance
The herbal medicinal products (HMP) market is expanding in the world, an expansion
that has not occurred in Brazil when considering the number of licensed products.
Despite being a megadiverse country, the number of HMP licensed in Brazil is small,
and the number of HMP obtained from native species is even smaller. A new legislation
for herbal products licensing, which divides the products into two categories, Herbal
Medicine (HM) and Traditional Herbal Product (THP) was launched in Brazil focusing
on traditional use, as well as a law regulating the use of biodiversity and traditional
knowledge.

Aim of the study
To evaluate the situation of HMP licensed in Brazil and to make a comparison with the
data obtained in 2008 and 2011, discussing the evolution of the licensed products and
the possible impacts of the new legislation.

Materials and methods
A survey was carried out in the Brazilian Health Regulatory Agency (Anvisa) database
to verify the HMP licensed in Brazil in September 2016. The data obtained were
compared with two surveys previously published.

1 Me, Ana Cecília Bezerra Carvalho, declare that the study was performed according to
the international, national and institutional rules concerning animal experiments,
clinical studies and biodiversity rights. The study details the herbal medicines licensed
in Brazil, the Brazilian market of herbal medicines and how the new Brazilian
legislation based on traditional knowledge is intended to increase the Brazilian market
for herbal medicines.
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