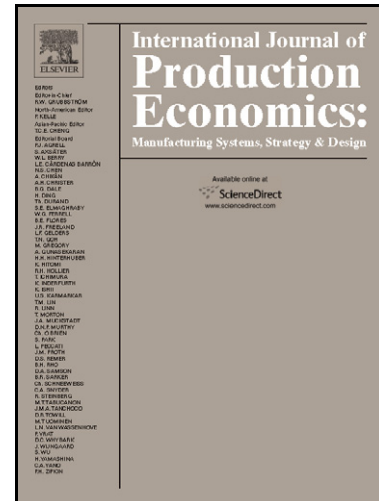


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# The impact of institutional pressures, top managers' posture and reverse logistics on performance— Evidence from China

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## Research Highlights

- The impacts of institution pressures on top managers' posture on RL are examined.
- The relationship between top managers' posture and RL is examined.
- The relationship between RL and a firm's performance is examined.
- Managerial implications are offered based on the empirical results.

**Keywords:** Environment; Reverse logistics; Institutional pressures; Top managers' posture; Performance

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