The contribution of the IMF and the World Bank to economic freedom

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Abstract

We analyse the effect of World Bank and IMF policies on the composite index of economic freedom of Gwartney et al. [Gwartney, J., Lawson, R., Samida, D., 2000. Economic Freedom of the World 2000, Annual Report, \url{http://www.freetheworld.com}] as well as its sub-indexes, using a panel of 85 countries observed between 1970 and 1997. With respect to the World Bank, we find that the number of projects has a positive impact on overall economic freedom, while the effect of the amount of World Bank credits appears to be negative. These effects are stronger during the 1990s than in earlier periods. There is no clear relationship between credits and programs of the IMF and economic freedom as measured by the index.

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1. Introduction

While many countries have liberalized their economies over the past decade, the driving forces that led to this process are still only poorly understood. In this paper, we investigate whether policies of the World Bank and International Monetary Fund (IMF) have contributed to the development of economic freedom. As a dependent variable, we use the economic freedom indicator conceived by Gwartney et al. (2000). The Gwartney index is based on a number of quantifiable measures relating to the various
dimensions of economic freedom. Seven subgroups of variables, relating to the size of
government, the structure of the economy, the freedom to trade and others, are
aggregated into the comprehensive index. The different components of the index are
presented below.¹

Economic freedom has frequently been used as an independent variable in order to
explain country-specific growth rates (De Haan and Sturm, 2000; Dawson, 1998; De Haan
and Siermann, 1998; Heckelman and Stroup, 2000; De Vanssay and Spindler, 1994;
Przeworski and Limongi, 1993). Other papers attempt to explain the emergence of
the political preconditions under which economic reforms become viable. There is some
similarity to the question of what are the determinants of political liberty (see Feng and
Zak, 1999). Farr et al. (1998) explicitly address the issue of dual causality between
economic well-being and economic freedom using tests for Granger causality. The impact
of international organizations on freedom has, however, not been previously addressed in
the literature. This provides a main motivation of the paper.

The second strand of literature to which this paper contributes concerns the effects of
the international financial institutions (IFIs) on the economies of the recipient countries. In
spite of the long-term nature of adjustment lending, most studies of World Bank and IMF
lending have focused on short-term impacts and objectives not under the direct control of
the authorities.² However, a more meaningful test of the influence of international
organizations on creditors’ economies should focus on long-term developments. IMF
and World Bank programs, even if classified as failures with respect to their specific goals,
may nevertheless be important in changing attitudes in developing countries. Advice of the
international organizations is often discussed publicly and may influence politics in the
longer run (Killick, 1994). According to Fischer (2001), one of the IMF’s main
contributions to reforms is that it stands consistently for a particular approach to economic
policy. Therefore, the long-run impact of the IFIs reaches beyond the immediate effects of
conditions and finance.

The focus on policies rather than outcomes provides a third motivation for the paper.
Rather than looking at economic variables such as the growth rate of GDP as a result of
participation in programs, we compare policies chosen by participating governments to the
policies chosen by non-participants. While it may be over-ambitious to link international
institutions and economic outcomes, it may be feasible to find a link between the former
and the choice of policy instruments (Dhonte, 1997). Finally, a proper assessment of the
IFIs’ effects on economic policies is also desirable in view of the ongoing debate on the
future role of these institutions.

¹ A detailed description can be found in Gwartney et al. (2000).
² For instance, Ergin (1999) reports that IMF programs result in an (insignificant) reduction in the rate of real
GDP growth and an improvement in the current account. Inflation and the overall balance of payments seem to be
unaffected by the Fund. With respect to the World Bank, Harrigan and Mosley (1991) report a weak influence of
structural adjustment loans on GDP and no significant effect on export growth. Harrigan and Mosley employ
dummies for structural adjustment loans lagged one and two years while Ergin uses only one-year lags. Evrensel
(2002), Doroodian (1993) and Khan (1990), among others, present similar studies. Exceptions to the short-term
focus are Barro and Lee (2001), Hutchinson (2002) and Przeworski and Vreeland (2000) who analyse the IMF’s
influence on long-term real GDP growth rates.
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