



# Constructing concept maps for adaptive learning systems based on data mining techniques

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## ABSTRACT

In this paper, we propose a new method for automatically constructing concepts maps for adaptive learning systems based on data mining techniques. First, we calculate the counter values between any two questions, where the counter values indicate the answer-consistence between any two questions. Then, we consider four kinds of association rules between two questions to mine some information. Finally, we calculate the relevance degree between two concepts derived from the association rule to construct concept maps for adaptive learning systems. The proposed method can overcome the drawbacks of Chen and Bai's (2010) and Lee et al.'s method (2009). It provides us with a useful way to construct concept maps for adaptive learning systems based on data mining techniques.

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## 1. Introduction

In recent years, some researchers focused on the research topic of adaptive learning systems (Bai & Chen, 2008a, 2008b, 2008c; Chen & Bai, 2010; Chen, Hsieh, & Hsu, 2007; Cheng, Lin, & Huang, 2009; Chen & Sue, 2010; Chen, Wei, & Chen, 2006; Gonida, Voulala, & Kiosseoglou, 2009; Heift & Schulze, 2003; Huang, Lin, & Cheng, 2009; Kelly & Tangney, 2006; Lee, Lee, & Leu, 2009; Shen, Yang, Wang, & Lin, 2012; Sue, Weng, Su, & Tseng, 2004; Wang, Tseng, & Liao, 2009). Bai and Chen (2008a) presented a method for evaluating students' learning achievement using fuzzy membership functions and fuzzy rules. Bai and Chen (2008b) presented a method for automatically constructing grade membership functions of fuzzy rules for students' evaluation. Bai and Chen (2008c) presented a method for automatically constructing grade membership functions of fuzzy rules for students' evaluation. Chen and Bai (2010) presented a method for automatically constructing concept maps based on fuzzy rules for adapting learning systems. Lee et al. (2009) presented a method to automatically construct concepts maps for conceptual diagnosis. However, it has some drawbacks that it constructs unnecessary concepts-relationships in concept map. Chen and Bai (2010) presented a method to automatically construct concept maps based on data mining techniques to

overcome the drawbacks of Lee et al.'s method (2009). Chen et al. (2007) presented a remedy learning approach based on the discovered common learning misconceptions to promote the learning performance. Chen et al. (2006) applied text-mining techniques to automatically construct concept maps for the e-learning domain. Cheng et al. (2009) presented a dynamic question-generation system for web-based tests using particle swarm optimization techniques. Gonida et al. (2009) presented student modeling techniques for computer-assisted language learning. Heift and Schulze (2003) presented a method for student modeling and ab initio language learning. Huang et al. (2009) presented an adaptive testing system for supporting versatile educational assessments. Kelly and Tangney (2006) presented a system called EDUCE which explores the effect of using different adaptive presentation strategies and their impact on learning performance. Shen et al. (2012) presented a learning evaluation model based on a high-level fuzzy Petri net (HLFPN) model. Sue et al. (2004) presented a two-phase concept map construction (TPCMC) approach to automatically construct concept maps based on learners' historical testing record. Wang et al. (2009) presented a method for learning sequence in English language instruction based on data mining techniques.

In this paper, we propose a new method for automatically constructing concepts maps for adaptive learning systems based on data mining techniques. First, we calculate the counter values between any two questions, where the counter values indicate the answer-consistence between any two questions. Then, we consider four kinds of association rules between two questions to mine some information. Finally, we calculate the relevance degree

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between two concepts derived from the association rule to construct concept maps for adaptive learning systems. The proposed method can overcome the drawbacks of Chen and Bai's method (2010) and Lee et al's. method (2009). It provides us with a useful way to construct concept maps for adaptive learning systems based on data mining techniques.

**2. A review of Chen and Bai's method for constructing concept maps based on data mining techniques**

Chen and Bai (2010) presented a method for automatically constructing concept maps based on data mining techniques. In the following, we briefly review Chen and Bai's method (2010). Assume that there are  $n$  learners  $S_1, S_2, \dots, S_n$ ,  $m$  questions  $Q_1, Q_2, \dots, Q_m$ , and  $p$  concepts  $C_1, C_2, \dots, C_p$ , then we can transform the test portfolio of the learners and the degree of relevance between test questions and concepts into the grade matrix  $G$  and the questions-concepts matrix  $QC$ , respectively. Let  $Q_i$  denote the  $i$ th question, where  $1 \leq i \leq m$ , and let  $S_j$  denote the  $j$ th learner, where  $1 \leq j \leq n$ . Then, we can get the grade matrix  $G$ , shown as follows:

$$G = \begin{matrix} & S_1 & S_2 & \dots & S_n \\ \begin{matrix} Q_1 \\ Q_2 \\ \vdots \\ Q_m \end{matrix} & \begin{bmatrix} g_{11} & g_{12} & \dots & g_{1n} \\ g_{21} & g_{22} & \dots & g_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ g_{m1} & g_{m2} & \dots & g_{mn} \end{bmatrix} \end{matrix},$$

where  $g_{ij} \in \{0, 1\}$ ,  $g_{ij} = 1$  denotes the learner  $S_j$  gets the right answer in question  $Q_i$ ,  $g_{ij} = 0$  denotes the learner  $S_j$  has a wrong answer in question  $Q_i$ , where  $1 \leq i \leq m$  and  $1 \leq j \leq n$ . In the same way, we can construct the questions-concepts matrix  $QC$ , shown as follows:

$$QC = \begin{matrix} & C_1 & C_2 & \dots & C_p \\ \begin{matrix} Q_1 \\ Q_2 \\ \vdots \\ Q_m \end{matrix} & \begin{bmatrix} qc_{11} & qc_{12} & \dots & qc_{1p} \\ qc_{21} & qc_{22} & \dots & qc_{2p} \\ \vdots & \vdots & \ddots & \vdots \\ qc_{m1} & qc_{m2} & \dots & qc_{mp} \end{bmatrix} \end{matrix},$$

where  $qc_{ij}$  denotes the degree of relevance of question  $Q_i$  with respect to concept  $C_j$  and  $0 \leq qc_{ij} \leq 1$ . In the following, we briefly review Chen and Bai's (2010) as follows:

Step 1: Based on the grade matrix  $G$  and the Apriori algorithm (Agrawal & Srikant, 1994), mining two kinds of association rules between questions:

- (1) if question  $Q_i$  is correctly learned by the learner, then question  $Q_j$  is also correctly learned by the learner,
- (2) if question  $Q_i$  is incorrectly learned by the learner, then question  $Q_j$  is also incorrectly learned by the learner.

Construct the association rules from the large 1-itemset with respect to the other questions and calculate the confidence of the rules, where the confidence "conf( $Q_i \rightarrow Q_j$ )" of an association rule " $Q_i \rightarrow Q_j$ " is calculated as follows:

$$\text{conf}(Q_i \rightarrow Q_j) = \frac{\text{sup}(Q_i, Q_j)}{\text{sup}(Q_i)}, \tag{1}$$

where  $Q_i$  is a question in the large 1-itemset,  $Q_j$  is a question in the test paper, " $Q_i \rightarrow Q_j$ " denotes the association rule from  $Q_i$  to  $Q_j$ , "conf( $Q_i \rightarrow Q_j$ )" denotes the confidence of the association rule " $Q_i \rightarrow Q_j$ ", "sup( $Q_i, Q_j$ )" denotes the support of the 2-itemset ( $Q_i, Q_j$ ), "sup( $Q_i$ )" denotes the support of the large 1-itemset  $Q_i$ , where  $1 \leq i \leq m$ ,  $1 \leq j \leq m$  and  $i \neq j$ .

Step 2 : Based on the association rules obtained in Step 1, construct two kinds of questions-relationship maps. For the association rules that question  $Q_i$  is correctly learned by the learner and question  $Q_j$  is also correctly learned by the learner, build the relationship from question  $Q_j$  to question  $Q_i$  in the "correct-to-correct questions-relationship map" associated with the confidence. For the association rules that the learner failed question  $Q_i$  and failed question  $Q_j$ , build the relationship from question  $Q_i$  to question  $Q_j$  in the "failure-to-failure questions-relationship map" associated with the confidence.

Step 3 : Convert the two kinds of question-relationship maps obtained in Step 2 into the concept-relationship table. Calculate the relevance degree  $\text{rev}(C_i \rightarrow C_j)_{Q_x Q_y}$  between concepts  $C_i$  and  $C_j$  from the relationship  $Q_x \rightarrow Q_y$ , shown as follows:

$$\text{rev}(C_i \rightarrow C_j)_{Q_x Q_y} = \text{Min}(W_{Q_x C_i}, W_{Q_y C_j}) \times \text{conf}(Q_x \rightarrow Q_y), \tag{2}$$

where " $\text{rev}(C_i \rightarrow C_j)_{Q_x Q_y}$ " denotes the relevance degree of the relationship " $C_i \rightarrow C_j$ " derived from the relationship " $Q_x \rightarrow Q_y$ ",  $\text{rev}(C_i \rightarrow C_j)_{Q_x Q_y} \in [0, 1]$ ,  $C_i$  denotes a concept appearing in the question  $Q_x$ ,  $C_j$  denotes a concept appearing in the question  $Q_y$ ,  $W_{Q_x C_i}$  denotes the weight of concept  $C_i$  in question  $Q_x$ ,  $W_{Q_y C_j}$  denotes the weight of concept  $C_j$  in question  $Q_y$ , "conf( $Q_x \rightarrow Q_y$ )" denotes the confidence of the relationship " $Q_x \rightarrow Q_y$ ",  $1 \leq i \leq p$ ,  $1 \leq j \leq p$ ,  $i \neq j$ ,  $1 \leq x \leq m$ ,  $1 \leq y \leq m$  and  $x \neq y$ . If there are more than one relationship between any two concepts, then choose the relationship which has the maximum relevance degree between them.

Step 4 : Combine the concepts-relationship tables obtained in Step 3 into the combined concepts-relationship table, described as follows:

- (1) If the relationship " $C_i \rightarrow C_j$ " only exists in one of concepts-relationship tables, then put it to the combined concepts-relationship table.
- (2) If the relationship " $C_i \rightarrow C_j$ " exists in both concepts-relationship tables, then calculate the difference degree  $\frac{|\text{rev}(C_i \rightarrow C_j)^* - \text{rev}(C_i \rightarrow C_j)^{**}|}{\text{Max}(\text{rev}(C_i \rightarrow C_j)^*, \text{rev}(C_i \rightarrow C_j)^{**})}$ , where " $\text{rev}(C_i \rightarrow C_j)^*$ " denotes the relevance degree of the relationship  $C_i \rightarrow C_j$  in the "correct-to-correct concepts-relationship table", " $\text{rev}(C_i \rightarrow C_j)^{**}$ " denotes the relevance degree of the relationship  $C_i \rightarrow C_j$  in the "failure-to-failure concepts-relationship table",  $1 \leq i \leq p$  and  $1 \leq j \leq p$ . If the difference degree is larger than the threshold value  $\lambda$ , where  $0 \leq \lambda \leq 1$ , then delete the relationship  $C_i \rightarrow C_j$ . Otherwise, choose the relationship which has the largest relevance degree between the concepts  $C_i$  and  $C_j$ .

However, Chen and Bai's method (2010) has the drawback that it does not correctly construct concept maps in some situations. In the following, we use an example to show the drawback of Chen and Bai's method. Assume that there are four learners  $S_1, S_2, S_3, S_4$ , three questions  $Q_1, Q_2, Q_3$  and two concepts  $C_1, C_2$ . Assume that the test portfolio of the learners is represented by a matrix  $A$ , shown as follows:

$$A = \begin{matrix} & S_1 & S_2 & S_3 & S_4 \\ \begin{matrix} Q_1 \\ Q_2 \\ Q_3 \end{matrix} & \begin{bmatrix} 1 & 1 & 0 & 0 \\ 1 & 1 & 1 & 1 \\ 1 & 1 & 0 & 0 \end{bmatrix} \end{matrix},$$

where  $A[i, j] \in \{0, 1\}$ ,  $A[i, j] = 1$  denotes learner  $S_j$  gets the right answer in question  $Q_i$ ,  $A[i, j] = 0$  denotes learner  $S_j$  does not get the right answer in question  $Q_i$ ,  $1 \leq i \leq 3$  and  $1 \leq j \leq 4$ . Assume that the degree of relevance between test questions and concepts is represented by the matrix  $B$ , shown as follows:

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