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## Landscape Design for Malay Contemporary House at Desa Wawasan

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### Abstract

In peeling the dilemma of Malay contemporary community, a study has been conducted in identifying the needs and their favouritism as accordance to the need and current lifestyle. *Desa Wawasan* reflect to villages that adapt *Gerakan Daya Wawasan (GDW)* has been chosen specifically in order to see the efficiency and effectiveness of systematic planning and maintenance held by it's society regard to their surrounding. This research impose a qualitative approach. Based on the research conducted, the study has discover the design characteristics with the usage of typical element at *DesaWawasan* residential which have been identically more systematic and comprehensive.

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*Keywords:*Environment; Malay people; contemporary; Desa Wawasan

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### 1. Introduction

The importance of landscape now a days is not only to be considered as satisfaction but its function has spread as one of the basic needs in our daily life. Currently, landscape design is seen to become as one of the main contributor of the marketing strategy and at the same time it inject the interest buyer upon

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the good promotion. Provided, how far demand on the design can influence mind and taste of the society? Is scattered compound tradition is still synonym to the landscape contemporary polar? How does culture and civilization gives impact on the current Malay society lifestyle? Changes of modernisation and urbanization is of vigorous strides. Various aspects and new elements has been discourse regards to Malay contemporary. The community seems to be colonized. Is the thinking or mentality of society is also shifted? Next, how to make sure on the influence impact that gradually expanding from time to time.

Hence, the problem approach that is synonym to contemporary landscape of local society will be the main focus in order to see the effectiveness of development in rural community and Malaysia people as a whole. This study has selected *Desa Wawasan* as a medium of performance indicators for landscape design of Malay contemporary house. Whether the current needs with traditional civilization is still remains in line or otherwise. In peeling the next question, will lead to community of *Desa Wawasan* where by *Gerakan Desa Wawasan* is the rural development philosophy and strategy to the year of 2020 by Ministry of Rural Development through it's second core transformation. *Gerakan Desa Wawasan* is a structured effort that was planed to change the attitude of rural society and their traditional agriculture culture to commercial and industrial agricultural practises.

Towards achieving this goal, rural development strategy that focus on the agriculture sector, preparation of basic facilities and infrastructure (example of construction of road, electricity, and other basic utilities) that has been carried out since the country gained its independence should be changed according to the conditions and environment that has change in order to achieve the national aspirations of Vision 2020. Besides, the study of Landscape Design for Malay Contemporary House at *Desa Wawasan* also touched on the issue, influence and impact on landscape design in a residential landscape of contemporary Malay.

## 2. Literature Review

### 2.1. Theoretical Approach

Theoretical framework can be used as a guide or reference to facilitate understanding of the early construction of the concepts involved in the early stages of research. Theory put forward approach is related to the understanding of perception. Hence, a theory that the approach is considered to be a guide in measuring or interpreting an understanding of the nature of subjective and universal.

Theoretical framework that is considered appropriate to be applied in this study touches on the project summary Zube et.al (1982) which continued the work in the psychology of learning environments by W.H Ittelson of building a theoretical framework of landscape perception that is practical and rational. Some things to consider for use in the research landscape in general affect is the inter-relationship between human interaction and landscape. This will then touched on the needs and requirements that exist and practice between the two instruments and associating with the landscape design requirement of Malay contemporary house.

According to Zubeet. al (1982) content analysis of research literature shows four paradigms or models in this research that is experts, psychophysical, cognitive and experience. In developing a theoretical framework for the perception of landscape, several issues must be understood in the search for a theory with value in conceptual and practical. These include:

- How the values and behaviour of human interaction with the landscape
- The meaning of these interactions to individuals
- How the results or as a result of these interactions affect the landscape and the individuals

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