Post-crisis exchange rate policy in five Asian countries: Filling in the “hollow middle”?

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Hernández, Leonardo, and Montiel, Peter J.—Post-crisis exchange rate policy in five Asian countries: Filling in the “hollow middle”? Following the 1997–1998 financial turmoil, crisis countries in Asia moved away from exchange rate arrangements featuring “soft” exchange rate pegs with open capital accounts. While this development is superficially consistent with the bipolar view of exchange rate regimes and the “hollow middle” hypothesis, some observers have claimed that, despite the changes in their de jure exchange rate regimes, the crisis countries’ exchange rate policies have in fact been very similar in the post- and pre-crisis periods. This paper analyzes the evidence and concludes that, except for Malaysia, which adopted an official peg buttressed by capital controls, the other crisis countries have actually moved to intermediate regimes in which they are floating more than before, though less than “real” floaters do. The intermediate exchange rate policies pursued by most of the crisis countries during the post-crisis can be justified on second-best arguments. J. Japanese Int. Economies 17 (3) (2003) 336–369. Central Bank of Chile, Chile; Williams College, Department of Economics, 988 Main Street, Williamstown, MA 01267, USA.

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1. Introduction

The severe financial crises experienced over the past decade by many emerging market economies have been attributed to a variety of causes, of which an important common one is the attempts by the crisis countries to maintain exchange rate regimes (“soft” pegs) that were no longer viable in light of their greatly enhanced integration with international
capital markets. In the context of such enhanced integration, it has been argued, only the polar extremes of floating exchange rates or fixed exchange rates supported by very strong commitment mechanisms ("hard" pegs), can be sustained for extended periods. In other words, the recurrent crises of recent years reflect the inevitable breakdown of intermediate regimes in a financially integrated world.

Among the crises of the 1990s, the Asian financial crisis of 1997–1998 has certainly played a key role in generating the perception of a vanishing middle ground for exchange rate regimes in developing countries, a doctrine that has come to be known as the "hollow middle." The macroeconomic performance of the Asian economies that later succumbed to currency and banking crises (Indonesia, Korea, Malaysia, the Philippines, and Thailand) had previously been hailed as an economic miracle, and active management of the exchange rate in pursuit of the competitiveness objective had often been credited with making an important contribution to their "miraculous" macroeconomic performance. The crisis forced all of these countries to abandon their de facto exchange rate pegs, and the subsequent floats of their currencies were associated with very sharp fluctuations in their values. Thus, if even these economies with such exceptional macroeconomic fundamentals proved unable to sustain a policy of active exchange rate management in a more financially integrated world during the 1990s, prospects would appear to be bleak for other developing countries to do so.

More recently, doubts have arisen about post-crisis exchange rate policies in the Asian crisis countries themselves. Several observers have noted that in the wake of their crises, several of these countries may be reverting to exchange rate practices similar to those of the pre-crisis period, in the sense that their authorities have sought to stabilize the values of their currencies against the US dollar without adopting any of the strong commitment mechanisms that would be called for under the doctrine of the "hollow middle." The worry among such observers is that, in view of the vanishing scope for 'soft' peg arrangements under current international financial conditions, resuming such practices in the former crisis countries may make them vulnerable to a repetition of the events of 1997–1998. The implied policy advice is that these countries themselves should opt for one of the extreme currency arrangements that their own past experience (and that of others) suggests as the only viable options as long as they remain highly integrated with world capital markets.

This paper addresses two issues raised by this recent experience. Its narrower objective is to identify and evaluate post-crisis exchange rate policy in five of the countries that suffered most severely from the Asian financial crisis. For this purpose, we seek to determine the extent to which these countries have indeed reverted to their pre-crisis exchange rate practices, to characterize the exchange rate policies they are currently pursuing, and to evaluate the appropriateness of such policies in light of both contemporary international financial conditions as well as of the post-crisis circumstances of those economies. The broader objective is to draw lessons from that experience for the doctrine of the "hollow middle" for exchange rate policies.

The paper is organized as follows. In Sections 2 and 3, we attempt to identify the exchange rate regimes that have prevailed in five former crisis countries—Indonesia,
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