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Evaluating Entrepreneurship Intentions of Vocational High School Pupils Based On Self- Efficacy Concept

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Abstract

In this study entrepreneurship intentions of pupils, who are registered in different programmes of Vocational High School, have been measured. Related literature about the entrepreneurship reviewed and questions of the survey are based on self efficacy concept. Our aim is to interpret the future opinions of pupils about entrepreneurship through self-efficacy. Entrepreneurship lectures have been taught in nature of entrepreneurship and small business management both Faculties and Vocational High Schools in Turkey. The study is applied on the pupils of Business Management, Computer Programming, Cooking and Convenience Food, State and State Management, Hair Care and Beauty programme. We studied the entrepreneurship intentions through programme and pupil profiles. This intentions were benchmarked with theoretic hypotheses and some of attractive results were reached.

Keywords: Entrepreneurship Trends, Self Efficacy, Entrepreneurship Intentions

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1. Introduction

To provide welfare, economic growth, and to sustain development, countries will be realized with the intentions of citizens towards setting up their own businesses how to perceive entrepreneurship (Hindle, 2000:316). Yought are the most important resource and competency in this field. Yet the pupil at the beginning of professional careers who want to choose professions after graduation is in particular an

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important dimension of entrepreneurial intentions. In this context entrepreneurship among young people who started to college is becoming a serious and important consideration in career field (Kennedy et al, 2003:1). In this study self-efficacy approach is used as a supportive theoretical concept. Almost every field of life career such as performance, leadership, relationships, etc. as well as entrepreneurship, the concept of self-efficacy is used as an important approach that explained intention of entrepreneurship (Moen and Allgood, 2009:71). Intention of entrepreneurship is a special issue of business literature. Therefore entrepreneurial intentions not only to take a shape students personalities but also shaping depending on the priority objectives of the changing conditions of life according to their preferences and expectations. Engaging in a new job is defined as a deliberate choice affected by self-interest of individuals (Chen et al, 1998:297).

2. Literature Reviewing

The Concept of Entrepreneurship and Entrepreneur: Entrepreneurs create jobs directly and indirectly both himself/herself and people who are not really entrepreneurs. This dimensions of entrepreneurship in particular refers to a size of a process more than situation (Bygrave, 1989:21). In this sense entrepreneur is defined as a person who creating new business opportunities in the context of establishing an organizational structure which will detect and track these opportunities (Bygrave, 1991:14). In other words entrepreneur is identified as persistently exceeding career, responsibility for designing and carrying out the business by default and creates a noble value, taking risks, facing challenges and obstacles (Johnson, 2001:137). Namely, entrepreneur is a person that firstly to take the initiative of their future into their own hands and self change or self realizing themselves (Top, 2006:53).

Concept of Intent: In individual sense, the intention of entrepreneurship is one of the key issues in expectation that the people who consider to establish their own business on the beliefs of investigating the formation of a new business (Thompson, 2009:669). Entrepreneurial intentions are processes of thought that configured with a both rational thinking or analytical thinking (planned goal-directional behavior) and intuitive thinking (vision) (Boyd & Vozikis, 1994:66). Under this thought of process intention lies in the analysis of opportunities, goals directed by behavior and business plans (Nasurdin et al, 2009:366). In the light of these statements intention is expressed as a function of attitude that constitutes a link between belief and behavior for the future opportunities (Fishbein and Ajzen, 1975:368). Bird (1988:444) defined the intention as an expression of the mind to focus that the method conducting for a person who has specific topic and form of experience. On the other hand intentionality means a state of mind that directs their attention to a particular purpose or in order to accomplish a certain thing (Bird, 1988:442). Briefly, intent is a rational and emotional way of thinking that contains intuitive, task-oriented sense of situation. This sense, intentionality refers to the value of entrepreneurship that establishing a new business as an important variable to understand works of spirit (Katz & Gardner, 1988:431). Intentionality is a broader concept than goal including not only to identify objectives, but also creativity, freedom, self-interest (Bird, 1988:432).

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