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Measuring perceived EC ethics using a transaction-process-based approach:
Scale development and validation

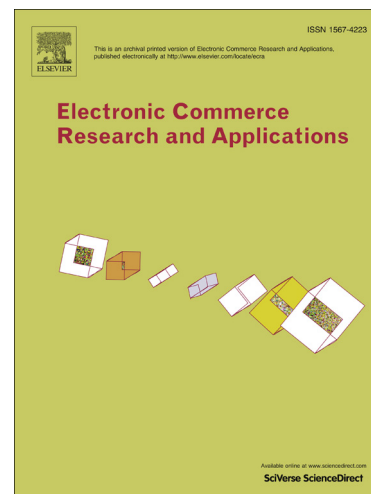
Hsiu-Fen Cheng, Ming-Hsien Yang, Kuo-Yung Chen, Hui-Ling Chen

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Title Page**Article title:**

Measuring perceived EC ethics using a transaction-process-based approach: Scale development and validation

Authors names and affiliations:

Hsiu-Fen Cheng (corresponding author)

Department of Information Management, WuFeng University

No. 117, Sec. 2, Chiankuo Rd., Minhsiung, Chiayi County 62153, Taiwan (R.O.C.)

+886 955199187

hfcheng@wfu.edu.tw

Ming-Hsien Yang

Department of Information Management, Fu Jen Catholic University

No. 510, zhongzheng Rd., Xinzhuang Dist., New Taipei City 24205, Taiwan (R.O.C.)

+886 2 29052973

mhyang@mail.fju.edu.tw

Kuo-Yung Chen

Institute of Ecology and Evolutionary Biology, National Taiwan University

No. 1, Sec. 4, Roosevelt Rd., Taipei 10617, Taiwan (R.O.C.)

+886 928741092

yung.mpa@gmail.com

Hui-Ling Chen

Department of Information Management, National Central University

No.300, Jhongda Rd., Jhongli City, Taoyuan County 32001, Taiwan (R.O.C.)

+886 2 29053731 ext 819

024145@mail.fju.edu.tw

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