Accepted Manuscript

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Kenny Phua, T. Mandy Tham, Chishen Wei

PII: \$0304-405X(17)30319-7 DOI: 10.1016/j.jfineco.2017.12.008

Reference: FINEC 2842

To appear in: Journal of Financial Economics

Received date: 26 April 2016
Revised date: 7 December 2016
Accepted date: 10 December 2016



Please cite this article as: Kenny Phua, T. Mandy Tham, Chishen Wei, Are overconfident CEOs better leaders? Evidence from stakeholder commitments, *Journal of Financial Economics* (2017), doi: 10.1016/j.jfineco.2017.12.008

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ACCEPTED MANUSCRIPT

Are overconfident CEOs better leaders? Evidence from stakeholder commitments

Kenny Phua Nanyang Technological University T. Mandy Tham No Affiliation

Chishen Wei* Singapore Management University

December 19, 2017

Abstract

We find evidence that the leadership of overconfident chief executive officers (CEOs) induces stakeholders to take actions that contribute to the leader's vision. By being intentionally overexposed to the idiosyncratic risk of their firms, overconfident CEOs exhibit a strong belief in their firms' prospects. This belief attracts suppliers beyond the firm's observable expansionary corporate activities. Overconfident CEOs induce more supplier commitments including greater relationship-specific investment and longer relationship duration. Overconfident CEOs also induce stronger labor commitments as employees exhibit lower turnover rates and greater ownership of company stock in benefit plans.

JEL Classification Code: G32, J53, J54, L14, L22

Keywords: CEO overconfidence, Leadership, Customer-supplier, Employee ownerhsip

^{*} Corresponding author at: Singapore Management University, 50 Stamford Road, Singapore 178899. Tel:

^{+65 6828-9650.} Fax: +65 6828-0777. Email: cswei@smu.edu.sg. Kenny Phua (Nanyang Technological University, 50 Nanyang Ave, Singapore 639798). T. Mandy Tham (No affiliation). We are grateful to an anonymous referee, Vishaal Baulkaran, Simba Chang, David Gomulya, Mark Humphery-Jenner, Johnnie Johnson, Jun-Koo Kang, Andy Kim, Taekyu Kim, Mei Lin, Cen Ling, Susanna Lu, Hakan Jankensgard, Sheridan Titman, Rong Wang, and conference and seminar participants at the CAFM Conference in Seoul, Korea, Nanyang Business School, SFM Conference in Kaohsiung, Taiwan, Australasian Banking and Finance Conference in Sydney, Australia, FMA Conference in Las Vegas, FMA European Conference in Helsinki, Finland for invaluable comments. All errors are our own. This paper was completed when the authors were at Nanyang Technological University. The authors acknowledge research support from Nanyang Technological University. We are also grateful to the CAFM Conference and the SFM Conference for recognizing this paper with best paper awards.

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