

Author's Accepted Manuscript

Revenue Management for Durable Goods using
Trade-ins with Certified Pre-owned Options

Jen-Ming Chen, Yu-Ting Hsu



www.elsevier.com/locate/ijpe

PII: S0925-5273(17)30029-4
DOI: <http://dx.doi.org/10.1016/j.ijpe.2017.01.019>
Reference: PROECO6647

To appear in: *Intern. Journal of Production Economics*

Received date: 13 October 2014
Revised date: 15 June 2015
Accepted date: 10 January 2017

Cite this article as: Jen-Ming Chen and Yu-Ting Hsu, Revenue Management for Durable Goods using Trade-ins with Certified Pre-owned Options, *Intern. Journal of Production Economics*, <http://dx.doi.org/10.1016/j.ijpe.2017.01.019>

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting galley proof before it is published in its final citable form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Revenue Management for Durable Goods using Trade-ins with Certified Pre-owned Options

Jen-Ming Chen* and Yu-Ting Hsu

Institute of Industrial Management, National Central University
300 Zhongda Road, Zhongli District, Taoyuan City, Taiwan, 32001

Tel: +886 3 4258192, Fax: +886 3 4258197

Email: jmchen@mgt.ncu.edu.tw

Keywords: Revenue management; OR in marketing; Pricing; Durable goods; Certified pre-owned

Accepted manuscript

* Corresponding author

متن کامل مقاله

دریافت فوری ←

ISIArticles

مرجع مقالات تخصصی ایران

- ✓ امکان دانلود نسخه تمام متن مقالات انگلیسی
- ✓ امکان دانلود نسخه ترجمه شده مقالات
- ✓ پذیرش سفارش ترجمه تخصصی
- ✓ امکان جستجو در آرشیو جامعی از صدها موضوع و هزاران مقاله
- ✓ امکان دانلود رایگان ۲ صفحه اول هر مقاله
- ✓ امکان پرداخت اینترنتی با کلیه کارت های عضو شتاب
- ✓ دانلود فوری مقاله پس از پرداخت آنلاین
- ✓ پشتیبانی کامل خرید با بهره مندی از سیستم هوشمند رهگیری سفارشات