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## The Co-Evolution of Supplier Relationship Quality and Product Quality in the U.S. Auto Industry: A Cultural Perspective

Yi-Su Chen, Hung-Chung Su, Young K. Ro



[www.elsevier.com/locate/ijpe](http://www.elsevier.com/locate/ijpe)

PII: S0925-5273(16)30399-1  
DOI: <http://dx.doi.org/10.1016/j.ijpe.2016.12.020>  
Reference: PROECO6614

To appear in: *Intern. Journal of Production Economics*

Received date: 5 February 2016  
Revised date: 9 December 2016  
Accepted date: 12 December 2016

Cite this article as: Yi-Su Chen, Hung-Chung Su and Young K. Ro, The Co-Evolution of Supplier Relationship Quality and Product Quality in the U.S. Auto Industry: A Cultural Perspective, *Intern. Journal of Production Economics* <http://dx.doi.org/10.1016/j.ijpe.2016.12.020>

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College of Business  
University of Michigan – Dearborn  
19000 Hubbard Dr.  
Dearborn, MI 48126  
(313) 583-6481  
yisuchen@umich.edu  
(corresponding author)

**Hung-Chung Su**

College of Business  
University of Michigan – Dearborn  
19000 Hubbard Dr.  
Dearborn, MI 48126  
(313) 583-6487  
hcsu@umich.edu

**Young K. Ro**

College of Business  
University of Michigan - Dearborn  
19000 Hubbard Dr.  
Dearborn, MI 48126  
(313) 593-4078  
yro@umich.edu

**ABSTRACT**

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