

Accepted Manuscript

Application of the Health Belief Model to customers' use of menu labels in restaurants

Jin-Yi Jeong, Sunny Ham



PII: S0195-6663(17)30360-4

DOI: [10.1016/j.appet.2017.12.012](https://doi.org/10.1016/j.appet.2017.12.012)

Reference: APPET 3720

To appear in: *Appetite*

Received Date: 6 March 2017

Revised Date: 14 November 2017

Accepted Date: 10 December 2017

Please cite this article as: Jeong J.-Y. & Ham S., Application of the Health Belief Model to customers' use of menu labels in restaurants, *Appetite* (2018), doi: 10.1016/j.appet.2017.12.012.

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

**Application of the Health Belief Model to Customers' Use of Menu Labels in
Restaurants**

Submitted to *Appetite*

March, 2017

Authors

Jin-Yi Jeong, Ph.D.

Researcher

Food Export Support Center

Korea Food Research Institute

Jeollabuk-do, Korea

Office: 245, Nongsaengmyeong-ro, Iseo-myeon, Wanju-Gun, Jeollabuk-do 55365, Korea

Research fellow

Symbiotic Life Tech Research Institute

Department of Food and Nutrition

College of Human Ecology

Yonsei University

Seoul, Korea

Phone: 8263-219-9048

Email: 07775@kfri.re.kr

(Corresponding author)

Sunny Ham, Ph.D.

Professor

Department of Food and Nutrition

College of Human Ecology

Yonsei University

Seoul, Korea

Office: 505 Samsung Hall, 50 Yonsei-ro, Seodaemun-gu, Seoul 03722, Korea

Phone: 822-2123-3121

Email: sham2@yonsei.ac.kr

Funding: This work was supported by the National Research Foundation of Korea [grant number NRF-2014S1A2A2028667].

متن کامل مقاله

دریافت فوری ←

ISIArticles

مرجع مقالات تخصصی ایران

- ✓ امکان دانلود نسخه تمام متن مقالات انگلیسی
- ✓ امکان دانلود نسخه ترجمه شده مقالات
- ✓ پذیرش سفارش ترجمه تخصصی
- ✓ امکان جستجو در آرشیو جامعی از صدها موضوع و هزاران مقاله
- ✓ امکان دانلود رایگان ۲ صفحه اول هر مقاله
- ✓ امکان پرداخت اینترنتی با کلیه کارت های عضو شتاب
- ✓ دانلود فوری مقاله پس از پرداخت آنلاین
- ✓ پشتیبانی کامل خرید با بهره مندی از سیستم هوشمند رهگیری سفارشات