Accepted Manuscript

Title: Urban tourism attributes and overall satisfaction: An asymmetric impact-performance analysis

Authors: Jianqiong Yuan, Jinyang Deng, Chad Pierskalla,

Brian King

PII: S1618-8667(17)30756-2

DOI: https://doi.org/10.1016/j.ufug.2018.02.006

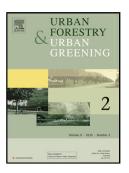
Reference: UFUG 26081

To appear in:

Received date: 20-12-2017 Revised date: 1-2-2018 Accepted date: 13-2-2018

Please cite this article as: Yuan, Jianqiong, Deng, Jinyang, Pierskalla, Chad, King, Brian, Urban tourism attributes and overall satisfaction: An asymmetric impact-performance analysis. Urban Forestry and Urban Greening https://doi.org/10.1016/j.ufug.2018.02.006

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



ACCEPTED MANUSCRIPT

Urban tourism attributes and overall satisfaction: An asymmetric impact-performance analysis

Jianqiong Yuan

Ph.D. Associate Professor College of Tourism, Central South University of Forestry & Technology, Changsha, 410004, China Email: yuanjianqiong@163.com Phone: 0731-85623096

Jinyang Deng*

Ph.D. Associate Professor Recreation, Parks, & Tourism Resources Program, School of Natural Resources West Virginia University, Morgantown, WV, 26506 Phone: (304) 693-6818 Fax: (304) 293-2441 jinyang.deng@mail.wvu.edu

Chad Pierskalla

Recreation, Parks, & Tourism Resources Program, School of Natural Resources
West Virginia University, Morgantown, WV, 26506
Phone: (304) 693-6530
Fax: (304) 293-2441
chad.pierskalla@mail.wvu.edu

Brian King

School of Hotel & Tourism Management The Hong Kong Polytechnic University Phone: 852 3400-2182 Fax: 852 2362-9362 brian.king@polyu.edu.hk

*Corresponding author

Acknowledgements:

This study was jointly funded by the Premium Major Enhancement Program-Forest Resource Conservation and Recreation awarded to Central South University of Forestry & Technology by China's Ministry of Education and Ministry of Finance (No. TS2322, for the first author who stayed at West Virginia University as a Visiting Scholar from February to August, 2014 with this funding) and by the USDA Forest Service Urban and Community Forestry Program (07-DG-11420004-030, for the second author).

HIGHLIGHTS

- Urban forests and heritage were found to be of both high importance and satisfaction in IPA.
- Asymmetric relationships exist at both aggregate and segment levels.
- The attribute "urban forests" is an excitement factor for visitors.
- IPA patterns are the same when judged by the iso-rating line.
- AIPA shows more variations than similarities at the segment level.

دريافت فورى ب

ISIArticles مرجع مقالات تخصصی ایران

- ✔ امكان دانلود نسخه تمام متن مقالات انگليسي
 - ✓ امكان دانلود نسخه ترجمه شده مقالات
 - ✓ پذیرش سفارش ترجمه تخصصی
- ✓ امکان جستجو در آرشیو جامعی از صدها موضوع و هزاران مقاله
 - ✓ امكان دانلود رايگان ۲ صفحه اول هر مقاله
 - ✔ امکان پرداخت اینترنتی با کلیه کارت های عضو شتاب
 - ✓ دانلود فوری مقاله پس از پرداخت آنلاین
- ✓ پشتیبانی کامل خرید با بهره مندی از سیستم هوشمند رهگیری سفارشات