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A Systematic Literature Review: Opinion Mining Studies from Mobile App Store User Reviews

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Highlights

- The mobile app ecosystem and user reviews contain a wealth of information about user experience and expectations.
- Developers and app store regulators could leverage the information to better understand their audience.
- The automated extraction of app features in online reviews does not consider the nature of the review text.
- Opinion spam or fake review detection is one of the largest problems in the domain.

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