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Understanding Consumer Engagement with Celebrity-Endorsed E-Cigarette Advertising on Instagram

Joe Phua, Jhih-Syuan (Elaine) Lin, Dong Jae Lim



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on Instagram**

Joe Phua, Ph.D.
Associate Professor
Department of Advertising and Public Relations
Grady College of Journalism and Mass Communication
University of Georgia
120 Hooper Street
Athens, GA 30602-3018
Phone: (706) 542-4984
Email: joephua@uga.edu

Jhieh-Syuan (Elaine) Lin *
Associate Professor
Department of Advertising
College of Communication
National Chengchi University
No. 64, Section 2, Zhinan Road, Wenshan District
Taipei City, Taiwan 116
Phone: +8862-2939-3091 ext. 67222
Fax: +8862-2939-3830
Email: jslin@nccu.edu.tw

Dong Jae Lim
Ph.D. Student
Department of Advertising and Public Relations
Grady College of Journalism and Mass Communication
University of Georgia
120 Hooper Street
Athens, GA 30602-3018
Phone: (706) 542-4791
Email: shining0931@gmail.com

* Corresponding author

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