

Accepted Manuscript

Supporting Strategy using System Dynamics

Juan Pablo Torres , Martin Kunc , Frances O'Brien

PII: S0377-2217(17)30053-X
DOI: [10.1016/j.ejor.2017.01.018](https://doi.org/10.1016/j.ejor.2017.01.018)
Reference: EOR 14199



To appear in: *European Journal of Operational Research*

Received date: 9 October 2015
Revised date: 6 January 2017
Accepted date: 10 January 2017

Please cite this article as: Juan Pablo Torres , Martin Kunc , Frances O'Brien , Supporting Strategy using System Dynamics, *European Journal of Operational Research* (2017), doi: [10.1016/j.ejor.2017.01.018](https://doi.org/10.1016/j.ejor.2017.01.018)

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Highlights

- The paper presents protocol for supporting strategy development via system dynamics (SD) modeling
- The protocol generates scenarios of alternative strategic situations organizations face
- SD modeling improves performance when a facilitation process with the CEO generates strategic options
- The paper reports on the effectiveness of the protocol one year after the protocol was used with 5 CEOs

متن کامل مقاله

دریافت فوری ←

ISIArticles

مرجع مقالات تخصصی ایران

- ✓ امکان دانلود نسخه تمام متن مقالات انگلیسی
- ✓ امکان دانلود نسخه ترجمه شده مقالات
- ✓ پذیرش سفارش ترجمه تخصصی
- ✓ امکان جستجو در آرشیو جامعی از صدها موضوع و هزاران مقاله
- ✓ امکان دانلود رایگان ۲ صفحه اول هر مقاله
- ✓ امکان پرداخت اینترنتی با کلیه کارت های عضو شتاب
- ✓ دانلود فوری مقاله پس از پرداخت آنلاین
- ✓ پشتیبانی کامل خرید با بهره مندی از سیستم هوشمند رهگیری سفارشات