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ANALYSIS

Environmental productivity and Kuznets curve in India[☆]

Shunsuke Managi^{a,*}, Pradyot Ranjan Jena^b

^aFaculty of Business Administration, International Graduate School of Social Sciences, Yokohama National University, 79-4, Tokiwadai, Hodogaya-ku, Yokohama 240-8501, Japan

^bDepartment of Humanities and Social Sciences, National Institute of Technology Rourkela, Rourkela 769008, India

ARTICLE INFO

Article history:

Received 16 May 2007

Received in revised form 18 July 2007

Accepted 19 July 2007

Available online 16 August 2007

Keywords:

India

Environmental productivity

Productivity measures

Kuznets curve

ABSTRACT

As a result of India's extremely rapid economic growth, the scale and seriousness of environmental problems are no longer in doubt. Whether pollution abatement technologies are utilized more efficiently is crucial in the analysis of environmental management because it influences the cost of alternative production and pollution abatement technologies. In this study, we use state-level industry data of sulfur dioxide, nitrogen dioxide, and suspended particular matter over the period 1991–2003. Employing recently developed productivity measurement technique, we show that overall environmental productivities decrease over time in India. Furthermore, we analyze the determinants of environmental productivities and find environmental Kuznets curve type relationship existences between environmental productivity and income. Panel analysis results show that the scale effect dominates over the technique effect. Therefore, a combined effect of income on environmental productivity is negative.

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1. Introduction

It has been a tough trade-off decision between economic growth and environmental protection especially in developing countries. Tireless efforts to accelerate economic growth had kept environmental considerations as secondary objectives in policy making in these countries. This indifference towards environmental protection has led to serious environmental problems in the developing countries and has threatened their sustainable future. For example, damage caused by pollution in India is estimated to cost \$14 billion annually: amounting to close to 4.5% to 6% of GDP (Economic Survey of India, 1998–1999). In response, many developing countries have started enacting and implementing environmental policies in relation

to air and water pollution and solid waste disposal to limit the severity of environmental degradation and the stringency of these regulations has been increasing over the years.

It has been increasingly recognized that technological progress can play a key role in maintaining a high standard of living in the face of these increasingly stringent environmental regulations. However, the extent of the contribution of technological progress depends on how well environmental policies are designed and implemented. Successful environmental policies can contribute to technological innovation and diffusion (Jaffe et al., 2003) while poor policy designs can inhibit innovation.

On the other hand, successful implementation of environmental regulations may crucially be linked with the pattern of economic growth. This argument is the basis of the

[☆] The authors thank two anonymous referees for their helpful comments, and also thank Yutaka Ito for his assistance. This research was funded by the Yokohama National University, and Grant-in-Aid for Scientific Research (B) from the Japanese Ministry of Education, Culture, Sports, Science and Technology (MEXT), No.70372456. The results and conclusions of this paper do not necessarily represent the views of the funding agencies.

* Corresponding author. Tel.: +81 45 339 3720.

E-mail address: managi@ynu.ac.jp (S. Managi).

environmental Kuznets curve (EKC) hypothesis, which has gained tremendous popularity among the researchers over the past decade. EKC draws its roots from the pioneering study by Grossman and Krueger (1993), which established the empirical relationship between measures of environmental quality and national income. An inverted U-shaped relationship of the EKC imply that environmental degradation increases with income at low levels of income and then decreases once a threshold level of per capita income is reached.

After the study by Grossman and Krueger (1993), many studies such as Seldon and Song (1994) and Holtz-Eakin and Seldon (1995) had investigated this relationship for alternative measures of environmental degradation with levels of pollutants or pollutant intensities (see Dinda (2004), Stern (2004), and Managi (2006) for recent literature). There are studies that supported the EKC relationship between pollution and per capita national income. Their argument for such finding was that after a certain level of income, concern for environmental degradation becomes more relevant and a mechanism to reduce environmental degradation is put in place through necessary institutional, legal and technological adjustments.

However, a major criticism against these studies is that they have adopted a reduced form approach to examine the relationship between per capita income and pollution emissions (Stern, 1998). These two variables are merely the outcomes of a production process but they do not explain the underlying production process, which converts inputs into outputs and pollutants. In fact, the transformation of this production process may lead to environmental improvement at a higher level of income (Zaim and Taskin, 2000). Therefore, studies that examine the transformation of production process by quantifying the opportunity cost of adopting alternative environmentally superior technologies are more relevant to our study.

The more efficient utilization of pollution abatement technologies, at least in part, influences the cost of alternative production and pollution abatement technologies (e.g., Jaffe et al., 2003). An extensive body of theoretical literature examines the role of environmental policy in encouraging (or discouraging) productivity growth. On the one hand, abatement pressures may stimulate innovative responses that reduce the actual cost of compliance below those originally estimated. On the other hand, firms may be reluctant to innovate if they believe regulators will respond by 'ratcheting-up' standards even further. Therefore, in addition to the changes in environmental regulations and technology, management levels also affect environmental performance level or environmental productivity, which explains how efficiently pollutions are treated, defined by Managi et al. (2005). Thus, whether environmental productivity increases over time is an empirical question.¹

Against this backdrop, the objective of this paper is two-fold; First, attempts are made to measure technological/productivity change for environmental (non-market) outputs of data of

sulfur dioxide (SO₂), nitrogen dioxide (NO₂), and suspended particular matter (SPM) in India using state-level industry data over the period 1991–2003; second, the change in environmental productivity in different states are linked with their respective per capita income to find an EKC type relationship. We intend to measure environmental productivity following the traditional productivity literature.² The regulations requiring more stringent pollution abatement do not necessarily change environmental productivity since the linear expansion of pollution abatement costs and pollution reduction does not necessarily change the pollution reduction per abatement cost.

The paper is structured as follows. Section 2 briefly reviews the environmental policies in India. The empirical model and data are explained in Section 3 while the results are presented in Section 4. The concluding remarks and further discussions are provided in Section 5.

2. Environmental policies in India

To combat the problem of environmental degradation, several environmental policies were initiated by the Government of India from late 1970s. India was the first country to insert an amendment into its Constitution allowing the State to protect and improve the environment for safeguarding public health, forests and wild life. The 42nd amendment was adopted in 1976 and went into effect January 3, 1977. The *Directive Principles of State Policy* (Article 47) requires not only a protectionist stance by the state but also compels the state to seek the improvement of polluted environments.

The Air (Prevention and Control of Pollution) Act was passed in 1981 and the Parliament had passed the Environmental Protection Act in 1986. The responsibility of administering new legislations fell on the central and state pollution control boards. The Department of Environment (DOE) was created in 1980, which was supposed to appraise the environmental aspects of development projects, to monitor air and water quality, to establish an environmental information system, to promote environmental research, and to coordinate activities between federal, state and local governments. The DOE was criticized, however, by environmental groups for its small political and financial base. Environmentalists recognized quickly that the DOE would essentially serve as an advisory body with few enforcement powers.

This deficiency was soon recognized and a Ministry of Environment and Forests (MoEF) was created in 1985. It continued the same functions that the DOE originally had, such as monitoring and enforcement, conducting environmental assessments and surveys, but also provided promotional work about the environment. The MoEF's implementation of a monitoring system was noteworthy (see MoEF, 2001). In 1984, there were 28 monitoring stations for air pollution in India. It had increased to 290 stations by 1994 including 51 stations from the Global Environmental Monitoring System (GEMS).

¹ Most current empirical studies focus on developed countries (Managi et al., 2005). To the authors' knowledge, there are few studies that have estimated the efficiency changes of environmental technology or management in the context of developing countries. See Murtya et al. (2006) for recent application to the Indian Sugar industry.

² There are several studies that measures market productivity, For example, Pallikara (2004) finds 2.8% annual increase of market TFP using Solow residual type total factor productivity over 1992 and 2001.

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