Accepted Manuscript



A Meta-Analysis of Parental Style and Consumer Socialization of Children

Jessica Mikeska, Robert L. Harrison, Les Carlson

PII: DOI: Reference:	S1057-7408(16)30078-X doi:10.1016/j.jcps.2016.09.004 JCPS 562	ILANEA Science No
To appear in:	Journal of Consumer Psychology	
Received date: Revised date: Accepted date:	23 August 2012 23 September 2016 27 September 2016	

Please cite this article as: Mikeska, J., Harrison, R.L. & Carlson, L., A Meta-Analysis of Parental Style and Consumer Socialization of Children, *Journal of Consumer Psychology* (2016), doi:10.1016/j.jcps.2016.09.004

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

ACCEPTED MANUSCRIPT

META-ANALYSIS, PARENTAL STYLE AND CONSUMER SOCIALIZATION p. 1

A Meta-Analysis of Parental Style and Consumer Socialization of Children

^aJessica Mikeska

Assistant Professor of Marketing

Department of Marketing & Operations, Indiana State University

30 N. 7th Street, Terre Haute, IN 47807, USA

jessica.mikeska@indstate.edu, 812-237-2033

^bRobert L. Harrison

Associate Professor of Marketing

Department of Marketing, Western Michigan University

1903 W. Michigan Avenue, Kalamazoo, MI 49008, USA

robert.harrison@wmich.edu, 269-387-5261

^cLes Carlson

Professor of Marketing

Department of Marketing, University of Nebraska-Lincoln

512 N. 12th Street, Lincoln, NE 68588, USA

lcarlson3@unl.edu, 402-472-3156

Authors Note:

Jessica Mikeska is Assistant Professor of Marketing of the Scott College of Business at

Indiana State University (jessica.mikeska@indstate.edu). Robert L. Harrison is Associate

Professor of Marketing of the Haworth College of Business at Western Michigan

دريافت فورى 🛶 متن كامل مقاله

- امکان دانلود نسخه تمام متن مقالات انگلیسی
 امکان دانلود نسخه ترجمه شده مقالات
 پذیرش سفارش ترجمه تخصصی
 امکان جستجو در آرشیو جامعی از صدها موضوع و هزاران مقاله
 امکان دانلود رایگان ۲ صفحه اول هر مقاله
 امکان پرداخت اینترنتی با کلیه کارت های عضو شتاب
 دانلود فوری مقاله پس از پرداخت آنلاین
 پشتیبانی کامل خرید با بهره مندی از سیستم هوشمند رهگیری سفارشات
- ISIArticles مرجع مقالات تخصصی ایران