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Saara Pentikäinen, Anne Arvola, Leila Karhunen, Kyösti Pennanen

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Easy-going, rational, susceptible and struggling eaters: A segmentation study based on eating behaviour tendencies

Saara Pentikäinen^{a*}, Anne Arvola^a, Leila Karhunen^b, Kyösti Pennanen^a

^a VTT Technical Research Centre of Finland Ltd., Finland

(saara.pentikainen@vtt.fi; anne.arvola@vtt.fi, kyosti.pennanen@vtt.fi)

^b Department of Clinical Nutrition, Institute of Public Health and Clinical Nutrition, University of

Eastern Finland, Finland

(leila.karhunen@uef.fi)

*Corresponding author

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