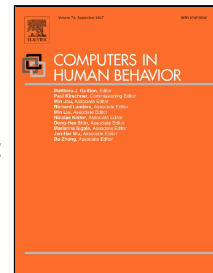


Accepted Manuscript

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A blurring of perceived boundaries

Thorsten Teichert, Sally Gainsbury, Cordelia Mühlbach



PII: S0747-5632(17)30395-3
DOI: 10.1016/j.chb.2017.06.025
Reference: CHB 5036
To appear in: *Computers in Human Behavior*

Received Date: 30 October 2016
Revised Date: 03 June 2017
Accepted Date: 15 June 2017

Please cite this article as: Thorsten Teichert, Sally Gainsbury, Cordelia Mühlbach, Positioning of online gambling and gaming products from a consumer perspective: A blurring of perceived boundaries, *Computers in Human Behavior* (2017), doi: 10.1016/j.chb.2017.06.025

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Positioning of online gambling and gaming products from a consumer perspective: A blurring of perceived boundaries

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Running title: Positioning of online gambling and gaming products

Acknowledgements

The authors have no conflicts of interest to disclose. No funding was provided for this manuscript.

Funding was provided for the original research to the lead author by the Free and Hanseatic City of Hamburg, Germany.

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