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The impact of front-of-pack marketing attributes versus nutrition and health information on parents' food choices

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#### ACCEPTED MANUSCRIPT

**Title:** The impact of front-of-pack marketing attributes versus nutrition and health

information on parents' food choices

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\*\* Please note that Dr Russell is currently on maternity leave so Dr Burke has assumed the role of corresponding author to ensure a smooth response during the review process.

#### Biographical summary of each author:

Georgina Russell is Post-Doctoral Research Fellow at the University of Technology, Sydney. She has a background in public health nutrition with a particular focus on understanding food choice behaviors. She is primarily interested in psychological, social and environmental influences on children's health behaviors, especially how parents influence the development of children's eating and weight. She has published in various journal including *Appetite*, *Journal of Nutrition Education, Behavior Public Health Nutrition*, and *Food Quality & Preference*.

Paul Burke is an Associate Professor at the University of Technology Sydney (UTS). He has an extensive background in applied and theoretical aspects of choice modelling, experimental design and consumer behavior. His work has been published in *International Journal of Research in Marketing*, *Research Policy*, *Journal of Product Innovation Management*, *International Business Review*, *European Journal of Marketing*, *Journal of Business Ethics*, *Journal of Operations Management* and *Tourism Analysis*.

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