Accepted Manuscript

Title: The impact of financial and human resources on the export performance of Russian firms

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PII: S0939-3625(17)30003-1

DOI: http://dx.doi.org/doi:10.1016/j.ecosys.2016.11.001

Reference: ECOSYS 591

To appear in: Economic Systems

Received date: 2-6-2016 Revised date: 26-9-2016 Accepted date: 5-11-2016

Please cite this article as: Kadochnikov, Sergey, Fedyunina, Anna, The impact of financial and human resources on the export performance of Russian firms. Economic Systems http://dx.doi.org/10.1016/j.ecosys.2016.11.001

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The impact of financial and human resources on the export performance of

Russian firms

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Highlights

Even after controlling for size and time effects, an increase in the availability of

human resources by 1 position according to the Opora Russia Index lowers the hazard

rates for exporters by 3.3-4.3%. Similarly, an increase in the availability of financial

resources for exporters lowers the hazard rates by 5.0-6.9%.

The highlighted effects of the availability of financial and human resources decrease

over time and are more important for larger exporters. Thus, there is evidence of a

learning curve for exporters when the latter become more efficient in dealing with

resources and the regulatory environment over time.

Our results on the higher positive effects from improvements in the availability of

human and financial resources for larger export flows may have important economic

policy implications at the national and regional levels. Since larger exporters

(exporters with larger export values) benefit more from improvements in the

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