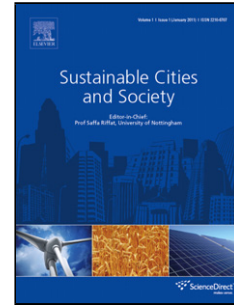


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Stimulating Green Construction by Influencing the Decision-making of Main Players [☆]

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☆ Equal contribution of the authors.

Highlights

Environmentally Friendly Buildings (EFBs) are efficient in resource use
We investigate attitudes of different interest groups towards EFBs
The study is based on internet panel and telephone surveys carried out in Israel
The EFBs motivations are different among consumers, architects and developers
Consumers familiar with EFB concept are willing to pay 30% more for EFBs

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