## Accepted Manuscript

A picture is worth a thousand words: Translating product reviews into a product positioning map

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PII: S0167-8116(16)30074-X

DOI: doi: 10.1016/j.ijresmar.2016.05.007

Reference: IJRM 1170

To appear in: International Journal of Research in Marketing

Received date: 1 June 2015



Please cite this article as: Moon, S. & Kamakura, W.A., A picture is worth a thousand words: Translating product reviews into a product positioning map, *International Journal of Research in Marketing* (2016), doi: 10.1016/j.ijresmar.2016.05.007

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## **ACCEPTED MANUSCRIPT**

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ARTICLE INFO	
Article history:	
First received on 1 June 2015 and was under review for 10 months.	
Area Editor: Oded Netzer	
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