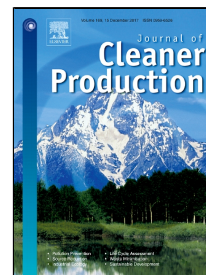


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Peer Communication Improves Environmental Employee Engagement Programs:
Evidence from a Quasi-Experimental Field Study

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Highlights:

- Peer communication increases environmental employee engagement
- Evidence provided by field quasi-experimental research design
- Treated employees more likely to express pride, awareness, and participation
- Provides a practical solution to authenticity challenges in environmental programs

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