

Accepted Manuscript

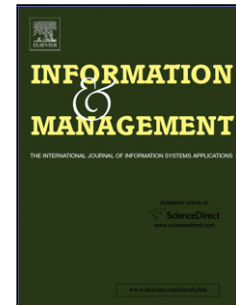
Title: Sources and Impacts of Social Influence from Online Anonymous User Reviews

Authors: Kexin Zhao, Antonis C. Stylianou, Yiming Zheng

PII: S0378-7206(17)30228-8
DOI: <http://dx.doi.org/doi:10.1016/j.im.2017.03.006>
Reference: INFMAN 2991

To appear in: *INFMAN*

Received date: 13-11-2014
Revised date: 28-2-2017
Accepted date: 17-3-2017



Please cite this article as: Kexin Zhao, Antonis C. Stylianou, Yiming Zheng, Sources and Impacts of Social Influence from Online Anonymous User Reviews, Information and Management <http://dx.doi.org/10.1016/j.im.2017.03.006>

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Sources and Impacts of Social Influence from Online Anonymous User Reviews

Kexin Zhao (corresponding author)

Email: kzhao2@uncc.edu

Phone: 1-704-687-7637

Department of Business Information Systems & Operations Management

The Belk College of Business

University of North Carolina at Charlotte

9201 University City Blvd

Charlotte, North Carolina, USA, 28223

Antonis C. Stylianou

Email: astylian@uncc.edu

Phone: 1-704-687-7605

Department of Business Information Systems & Operations Management

The Belk College of Business

University of North Carolina at Charlotte

9201 University City Blvd

Charlotte, North Carolina, USA, 28223

Yiming Zheng

Email: salavzheng@gmail.com

Phone: 1-919-538-4571

904 Wellbrook Station Rd

Cary, North Carolina, USA, 27519

متن کامل مقاله

دریافت فوری ←

ISIArticles

مرجع مقالات تخصصی ایران

- ✓ امکان دانلود نسخه تمام متن مقالات انگلیسی
- ✓ امکان دانلود نسخه ترجمه شده مقالات
- ✓ پذیرش سفارش ترجمه تخصصی
- ✓ امکان جستجو در آرشیو جامعی از صدها موضوع و هزاران مقاله
- ✓ امکان دانلود رایگان ۲ صفحه اول هر مقاله
- ✓ امکان پرداخت اینترنتی با کلیه کارت های عضو شتاب
- ✓ دانلود فوری مقاله پس از پرداخت آنلاین
- ✓ پشتیبانی کامل خرید با بهره مندی از سیستم هوشمند رهگیری سفارشات