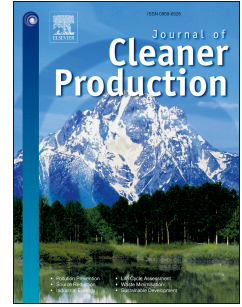


Accepted Manuscript

Consumer response to packaging design: The role of packaging materials and graphics in sustainability perceptions and product evaluations

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PII: S0959-6526(17)31205-2

DOI: [10.1016/j.jclepro.2017.06.036](https://doi.org/10.1016/j.jclepro.2017.06.036)

Reference: JCLP 9786

To appear in: *Journal of Cleaner Production*

Received Date: 13 October 2016

Revised Date: 15 May 2017

Accepted Date: 5 June 2017

Please cite this article as: Steenis ND, van Herpen E, van der Lans IA, Ligthart TN, van Trijp HCM, Consumer response to packaging design: The role of packaging materials and graphics in sustainability perceptions and product evaluations, *Journal of Cleaner Production* (2017), doi: 10.1016/j.jclepro.2017.06.036.

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- 1 Document wordcount: 10.611
- 2 Main text incl. references: 8.565

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