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The Research on Influence of Industrial Clusters on Regional Economic Development

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Abstract

The industrial cluster is the new phenomenon of the new development of industrial organization and regional economies, as the agglomeration of industrial space is a subject of economists' research. Start from the definition of industrial clusters from multiple perspectives on the role of industrial clusters, discussed the development of industrial clusters in China and its impact on the regional economy that industrial clusters can improve the core competitiveness of the region, this the cultivation of local industrial clusters. Some advice to promote regional economic development.

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1. Industry cluster Overview

1.1. The concept of industrial clusters

Industry cluster is a distinctive form of economic organization in modern economic development, research and industry cluster economic layout to rationalize and optimize resource allocation, and the formation of a regional competitive advantage of great significance. Industrial clusters is carried out through vertical and horizontal level in a specific area of economic and technological cooperation and competition, the space close to the enterprise and its related bodies composed of groups. In other words, the industrial clusters play an important role in a group of competitive, interconnected industries and other entities; through specialization and collaboration between enterprises within the group established a close relationship between competition and cooperation; also included in the cluster. The appropriate support agencies, to provide various services

such as local governments, industry associations, the financial services sector and education and training institutions.

1.2. More than perspective understanding of industrial clusters

1.2.1 Perspective of Globalization

Development of industrial clusters, both to respond to the challenges of globalization, is the inevitable result of globalization. The challenges of globalization, it is necessary to strengthen the awareness of local cooperation, the development of incentive policies to mobilize the collective wisdom, so that local companies are willing to and participate in the cooperation. On the one hand, to make the local cluster mechanism of interaction within the optimal; the other hand, through the establishment of global linkages, so that the survival and development to maximize the ability to cluster in the international environment.

1.2.2 The perspective of technological innovation

Clusters in many different ways to establish an environment conducive to innovation, face to face communication between people in the cluster and the mobility of labor, to speed up the flow of business knowledge, financial knowledge and technical knowledge, to stimulate innovation. With the increasingly rapid pace of innovation, the importance of the cluster is also becoming more prominent. Clusters in all sectors can be developed through the construction of internal industrial networks, reduce costs and promote innovation, while the latter is a contemporary enterprises, regions, cities and countries the most important factor in competitiveness. In this sense, the cluster's main function is to promote innovation.

1.2.3 The perspective of regional development

As the new regional development model, bottom-up formation of SME clusters is challenging the traditional top-down planning to establish regional development model. In general, clustering is a natural formation, rather than induce the formation. Once the cluster formation, it will accumulate energy, and evolving. However, cluster formation cannot adapt to the changing times, will automatically die out.

2. The development of industrial clusters in China and its influencing factors

2.1. China's industrial cluster development status

Our development of industrial clusters in the initial stage, less total low level of technology in the global value chain is still in the low-end. China's SMEs is shared through the cluster specialization and cooperation, the benefits of professional marketing network, social services and other external economies of scale and scope economies. Both competition and cooperation between enterprises of the industrial clusters. Cooperation to enable SMEs to play to the accumulation of economic effects, and compensates for the defects of the SME diseconomies of scale; competition is to promote the technological innovation of enterprises. With the deepening of China's reform and opening up, development of industrial clusters from the private level to enter the field of vision of the government; from low-skilled, low-cost, the accumulation of labor-intensive small and medium enterprises, develop innovative high-tech industry cluster; from the southeast coast of spread to the mainland to grow.

Industrial Clusters in China there are significant regional differences, most of the already formed clusters are concentrated in the southeast coastal areas, central and western regions are relatively rare. One of the causes of this pattern is more obvious differences in the strength and depth of reform everywhere, and the differences in the levels of market development. All local industrial clusters developed areas generally have

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