### Accepted Manuscript

Title: A strategic document as a tool for implementing change. Lessons from the merger creating the South-East Health region in Norway



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| PII:           | S0168-8510(17)30057-X                                 |
|----------------|---|
| DOI:           | http://dx.doi.org/doi:10.1016/j.healthpol.2017.02.014 |
| Reference:     | HEAP 3701   |
| To appear in:  | Health Policy   |
| Received date: | 24-11-2016  |
| Revised date:  | 20-2-2017   |
| Accepted date: | 22-2-2017   |

Please cite this article as: Rohde Tarald, Torvatn Hans.A strategic document as a tool for implementing change.Lessons from the merger creating the South-East Health region in Norway.*Health Policy* http://dx.doi.org/10.1016/j.healthpol.2017.02.014

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## ACCEPTED MANUSCRIPT

## A strategic document as a tool for implementing change. Lessons from the merger creating the South-East Health region in Norway

Manuscript number: HEAP-D-16-00688

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#### Highlights

After studying the strategy process and its implementation in SEHR, we would sum up these essential points for a strategy to achieve changes:

- It must establish objective goals which cannot be reached within existing modes.
- It must describe how the new model will help realizing the goals.
- There must be a high willingness to prioritize and make trade-offs.
- Do not underestimate time to achieve fundamental changes.
- Policies must be translated to employees daily business.

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