Accepted Manuscript



Role of Executive Attention in Consumer Learning with Background Music

Esther Kang, Arun Lakshmanan

PII: S1057-7408(16)30022-5

DOI: doi: 10.1016/j.jcps.2016.03.003

Reference: JCPS 533

To appear in: Journal of Consumer Psychology

Received date: 29 June 2014 Revised date: 25 March 2016 Accepted date: 28 March 2016



Please cite this article as: Kang, E. & Lakshmanan, A., Role of Executive Attention in Consumer Learning with Background Music, *Journal of Consumer Psychology* (2016), doi: 10.1016/j.jcps.2016.03.003

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Role of Executive Attention in Consumer Learning with Background Music

Esther Kang a, *, Arun Lakshmanan b

^a University of Cologne, Germany

^b State University of New York at Buffalo, USA

* Corresponding Author:

Address: Faculty of Management, Economics and Social Sciences, University of Cologne,

Room 0.20, Universitätsstr. 91, 50931 Cologne, Germany

E-mail addresses: ekang@uni-koeln.de(E. Kang), alakshma@buffalo.edu (A. Lakshmanan)

Phone: +49 (0)221 470 89174 (E. Kang)

دريافت فورى ب

ISIArticles مرجع مقالات تخصصی ایران

- ✔ امكان دانلود نسخه تمام متن مقالات انگليسي
 - ✓ امكان دانلود نسخه ترجمه شده مقالات
 - ✓ پذیرش سفارش ترجمه تخصصی
- ✓ امکان جستجو در آرشیو جامعی از صدها موضوع و هزاران مقاله
 - ✓ امكان دانلود رايگان ۲ صفحه اول هر مقاله
 - ✔ امکان پرداخت اینترنتی با کلیه کارت های عضو شتاب
 - ✓ دانلود فوری مقاله پس از پرداخت آنلاین
- ✓ پشتیبانی کامل خرید با بهره مندی از سیستم هوشمند رهگیری سفارشات