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Linking conservation and welfare: A theoretical model with application to Nepal

Marie-Eve Yergeau, Dorothée Boccanfuso, Jonathan Goyette



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Abstract

In the literature on the link between conservation and welfare, theoretical results

usually exhibit a negative relationship while recent empirical studies show a positive

relationship between land protection and welfare. Several authors attribute this last

result to ecotourism development inside protected areas. We argue that the gap

between theoretical and empirical results can be explained in part by the fact that

in theoretical models, protected land remains excluded from any productive activity.

Therefore, we develop a theoretical model in which conservation allows an alternative

sector to develop. We argue that the relationship between conservation and welfare

exhibit a U-shaped curve with the development of an alternative sector. We test

our results on Nepalese data and find that conservation combined with ecotourism

is positively related to local welfare. The empirical findings are consistent with our

theoretical results.

Keywords: Welfare, conservation, ecotourism, protected areas, Nepal

JEL classification: I31; Q26; Q56

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