## ARTICLE IN <u>PRESS</u>

J. Math. Anal. Appl. ••• (••••) •••-•••



Contents lists available at ScienceDirect Journal of Mathematical Analysis and Applications



YJMAA:21888

www.elsevier.com/locate/jmaa

## On some nonlocal equations with competing coefficients

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#### ARTICLE INFO

Article history: Received 16 July 2017 Available online xxxx Submitted by G. Chen

Keywords: Nonlocal equation Competing coefficients Barycenter map ABSTRACT

In this paper we study the following nonlocal problems

$$\begin{cases} -\left(a+b\int\limits_{\mathbb{R}^3}|\nabla u|^2\right)\Delta u+V(x)u=Q(x)u^p, \ x\in\mathbb{R}^3,\\ u\in H^1(\mathbb{R}^3), \ u>0, \ x\in\mathbb{R}^3, \end{cases}$$

where the constants a, b > 0, 3 , <math>V(x) and Q(x) are two functions in  $C_{loc}^{\gamma}(\mathbb{R}^3) \cap L^{\infty}(\mathbb{R}^3)$ . By comparing the decay rate of V(x) and Q(x), we first obtain two theorems stating the existence of positive ground states. Under certain assumptions on Q(x), we further prove the existence of positive bound states by using a linking argument with a barycenter map restricted on a Nehari manifold. © 2017 Elsevier Inc. All rights reserved.

### 1. Introduction

In this paper we investigate the existence of positive solutions of the following nonlocal problem with subcritical nonlinearity:

$$\begin{cases} -\left(a+b\int\limits_{\mathbb{R}^3} |\nabla u|^2\right)\Delta u + V(x)u = Q(x)|u|^{p-1}u, \ x \in \mathbb{R}^3, \\ u \in H^1(\mathbb{R}^3), \ u > 0, \ x \in \mathbb{R}^3, \end{cases}$$
(P)

where a, b > 0 are constants, 3 , <math>V(x) and Q(x) are two positive functions such that  $\lim_{|x|\to\infty} V(x) = V_{\infty} > 0$ ,  $\lim_{|x|\to\infty} Q(x) = Q_{\infty} > 0$ .

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Please cite this article in press as: T. Hu, L. Lu, On some nonlocal equations with competing coefficients, J. Math. Anal. Appl. (2018), https://doi.org/10.1016/j.jmaa.2017.12.027

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 $<sup>\</sup>label{eq:https://doi.org/10.1016/j.jmaa.2017.12.027} 0022-247X/© 2017 Elsevier Inc. All rights reserved.$ 

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T. Hu, L. Lu / J. Math. Anal. Appl. ••• (••••) •••-••

Problem (P) is related to the stationary analogue of equation

$$\rho \frac{\partial^2 u}{\partial t^2} - \left( \frac{P_0}{h} + \frac{E}{2L} \int_0^L \left| \frac{\partial u}{\partial x} \right|^2 dx \right) \frac{\partial^2 u}{\partial x^2} = 0$$

proposed by Kirchhoff in [19] as an extension of classical D'Alembert's wave equation for vibration of elastic strings. Kirchhoff's model takes into account the changes in length of the string produced by transverse vibrations, so the nonlocal term appears. We refer [5,26] for physical and numerical aspects of Kirchhoff's model.

In the past few years, the following nonlocal problem

$$\begin{cases} -\left(a+b\int\limits_{\mathbb{R}^3} |\nabla u|^2\right) \Delta u + V(x)u = f(x,u), \ x \in \mathbb{R}^3, \\ u > 0, \ u \in H^1(\mathbb{R}^3), \end{cases}$$
(1.1)

has been studied extensively, where  $V : \mathbb{R}^3 \to \mathbb{R}$ ,  $f \in C(\mathbb{R}^3 \times \mathbb{R}, \mathbb{R})$  and a, b > 0 are constants. Various results on the existence of positive solutions, multiple solutions, sign-changing solutions, ground states and semiclassical states have been obtained, see for examples [12,15,16,23,27,30] and the references therein. However, few work concern the effective of the asymptotic behavior at infinity of the potentials. In the present paper, we make some contributions in this direction.

Set  $V(x) = V_{\infty} + \lambda h(x)$ ,  $Q(x) = Q_{\infty} + q(x)$  in problem (P), where  $\lambda \ge 0$  is a parameter. Then problem (P) becomes

$$\begin{cases} -\left(a+b\int\limits_{\mathbb{R}^3} |\nabla u|^2\right)\Delta u + V_\infty u + \lambda h(x)u = \left(Q_\infty + q(x)\right)|u|^{p-1}u, \ x \in \mathbb{R}^3, \\ u \in H^1(\mathbb{R}^3), \ u > 0, \ x \in \mathbb{R}^3. \end{cases}$$
(P<sub>\lambda</sub>)

We assume that h(x) and q(x) belong to  $C_{loc}^{\gamma}(\mathbb{R}^3) \cap L^{\infty}(\mathbb{R}^3)$  for some  $0 < \gamma < 1$  such that

 $\begin{array}{ll} (\mathrm{H1}) & h(x) \gneqq 0, \ \lim_{|x| \to \infty} h(x) = 0; \\ (\mathrm{H2}) & \kappa := Q_{\infty} + \inf_{x \in \mathbb{R}^3} q(x) > 0, \ q(x) \not\equiv 0, \ \lim_{|x| \to \infty} q(x) = 0. \end{array}$ 

If  $q(x) \ge 0$ , we consider the existence of ground state of  $(P_{\lambda})$  by comparing the decay rate of h(x) and q(x). On the other hand, if  $q(x) \le 0$  and |q(x)| is not large, the existence of bound states of  $(P_{\lambda})$  is also established.

Let  $H^1(\mathbb{R}^3)$  be the Sobolev space equipped with the inner product and norm

$$(u,v) = \int_{\mathbb{R}^3} \left( a \nabla u \nabla v + V_\infty u v \right) dx$$
 and  $||u|| = (u,u)^{1/2}$ .

We shall seek solutions of  $(P_{\lambda})$  as critical points of the energy functional  $I_{\lambda} : H^1(\mathbb{R}^3) \to \mathbb{R}$  associated with  $(P_{\lambda})$  and given by

$$I_{\lambda}(u) = \frac{\|u\|^2}{2} + \frac{\lambda}{2} \int_{\mathbb{R}^3} h(x) |u|^2 dx + \frac{b}{4} \left( \int_{\mathbb{R}^3} |\nabla u|^2 dx \right)^2 - \frac{1}{p+1} \int_{\mathbb{R}^3} \left( Q_{\infty} + q(x) \right) |u|^{p+1} dx.$$
(1.2)

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