Fear of failure, $2 \times 2$ achievement goal and self-handicapping: An examination of the hierarchical model of achievement motivation in physical education

Lung Hung Chen\textsuperscript{a,}\textsuperscript{*}, Chia-Huei Wu\textsuperscript{b}, Ying Hwa Kee\textsuperscript{c}, Meng-Shyan Lin\textsuperscript{d}, Shang-Hsueh Shui\textsuperscript{e}

\textsuperscript{a}Graduate Institute of Physical Education, National Taiwan Sport University, Taoyuan, P.O. Box 59182, Taipei 100, Taiwan
\textsuperscript{b}Institute of Work Psychology, University of Sheffield, UK
\textsuperscript{c}Motivation in Educational Research Laboratory, National Institute of Education, Singapore
\textsuperscript{d}Office of Physical Education, Soochow University, Taiwan
\textsuperscript{e}Office of Physical Education, Oversea Chinese Institute of Technology, Taiwan

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1.1. Theoretical rationale

Berglas and Jones (1978) defined self-handicapping as the action of claiming or creating obstacles to account for poor performance. An individual embraces self-handicapping strategies to protect his or her self-worth or competent image in public. Self-handicappers believe that such acts can mask the relationship between performance and evaluation should they fail to perform (Siegel, Scillito, & Parks-Vancy, 2005). Thus, through self-handicapping, personal self-worth can be protected. In a way, the use of self-handicapping alleviates the threat to the self in the short run (Urdan & Midgley, 2001).

According to the definition of self-handicapping, it can be argued that the major antecedent of self-handicapping is fear of failure. This is because fear of failure, defined as the dispositional tendency to avoid situations with possible negative outcomes due to the risk of feeling ashamed of failure, whether it is real or putative (Elliot & Trash, 2004), will lead an individual to adopt a self-handicapping strategy to avoid a decrease in personal self-worth. It is logical to expect and find a positive relationship between fear of failure and self-handicapping. However, for psychologists, the important issues are these: How does fear of failure influence self-handicapping, and what is the mechanism behind the negative impact of fear of failure on self-handicapping?

Based on the hierarchical model of achievement motivation (Elliot, 1997), achievement goals can be regarded as playing a crucial role in the mechanism behind the negative impact of fear of failure on self-handicapping. In the hierarchical model of achievement motivation, Elliot (1997) integrated the class motives (e.g., need for achievement and fear of failure) and the contemporary approach–avoidance achievement goal perspective. The motives in Elliot’s model represent an individual difference in affective dispositions that derives energy to drive people’s actions in the general achievement setting. The goal provides the direction (either approach or avoidance) that complements the motives that account for the individual’s intention in a specific condition. Finally, the behavior is performed in response to the goals adopted (Fryer & Elliot, 2007). Briefly, the motive exerts its influence on the achievement-relevant outcomes through the achievement goal, and the achievement goal is expected to account for achievement-related behavior more directly than the distal motives (Conroy & Elliot, 2004). Thus, the hierarchical model describes an achievement-striving process that stems from individual differences to the goals adopted and the end states in the achievement situation. According to the hierarchical model, fear of failure is regarded as a motive, while self-handicapping represents achievement behavior, and thus, the mechanism that links fear of failure and self-handicapping is the achievement goal.

However, different kinds of achievement goals may play different roles in the relationship between fear of failure and self-handicapping. Achievement goals, which are defined as “the purposes for engaging in competence–relevant behavior” (Moller & Elliot, 2006, p. 308), are primarily focused on how an individual’s competence is defined by differentiating mastery and performance goals. Individuals who endorse mastery goals evaluate their competence according to an absolute or intrapersonal standard. On the contrary, those who subscribe to performance goals focus on attaining a normative standard (Ames, 1992; Ames & Archer, 1988; Pintrich, 2000). Elliot and Church (1997) integrated the valence of competence into the achievement goal to represent the approach and avoidance tendencies. They proposed the trichotomous model, this model crosses the two aspects of competence, distinguishing between the mastery (approach) goal (MAP, focused on attaining intrapersonal or task-based competence), performance-approach goal (PAp, focused on attaining normative competence), and performance-avoidance goal (PAv, focused on attaining normative incompetence). Recently, Elliot and McGregor (2001) also differentiated the mastery goal into approach and avoidance forms and proposed the mastery-avoidance goal (MAv, focused on attaining intrapersonal or task-based incompetence), forming a 2 × 2 achievement goal framework. Previous empirical research had documented that the achievement goals in the framework have different patterns of antecedents and consequences, providing support for the utilization of the 2 × 2 framework over the dichotomous and trichotomous models (for a review, see Moller and Elliot (2006); see also Roberts, Treasure and Conroy (2007)).

Accordingly, based on the hierarchical model, the current study aims to examine the possible links between fear of failure and self-handicapping by means of the four achievement goals. First, in order to protect self-worth, fear of failure orients individuals either to not performing worse than their peers or to not doing worse than they have in the past (Elliot & Church, 1997; Elliot & Trash, 2004). Therefore, it is likely that fear of failure would prompt an individual to adopt negative goal forms such as PAv and MAv because fear of failure orients people to negative and undesirable possibilities (Conroy & Elliot, 2004; Elliot & Church, 1997). Furthermore, some individuals might seek achievement as a result of wanting to avoid failure (Elliot & Church, 1997); hence, fear of failure is also expected to be positively related with PAp. Finally, MAP would be unrelated to fear of failure because of its purely appetitive nature. These hypothesized relationships between fear of failure and the four achievement goals have been discussed and demonstrated in several studies within the 2 × 2 achievement goal framework (e.g., Conroy, 2004; Conroy & Elliot, 2004; Elliot, Hofer, 2003a; Elliot & McGregor, 2001).

Further, regarding the relationships between the four achievement goals and self-handicapping, we expected that MAP and PAp would negatively associate with self-handicapping since MAP pertains to an absolute/intrapersonal competence that may reduce the need for a self-protection process. On the other hand, PAp concentrates on pursuing achievement, which requires that an individual not do anything to potentially impede his or her performance, such as self-handicapping behaviors (Elliot, Cury, Fryer, & Huguet, 2006). Thus, we expected that self-handicapping would be triggered by avoidance of achieving normative incompetence, which is the core consideration of PAv, and that self-handicapping may serve as a channel to release the individual’s evaluation threats. These hypotheses have been supported by previous studies (Elliot et al., 2006; Midgley & Urdan, 2001; Ommundsen, 2004). However, it is difficult to make a hypothesis on the relationship between MAv and self-handicapping because MAv contains both a positive definition and a negative valence of competence. Based on the findings that self-handicapping is motivated by avoidance motivation (Elliot & Church, 2003; Rhodewalt & Vohs, 2005) and MAv is associated with avoidance of help seeking and executive help seeking (Karabenick, 2003, 2004), we predicted that MAv would be positively linked to self-handicapping. Urdan, Ryan, Anderman, and Gheen (2003) indicated that these two behaviors are conceptually similar to self-handicapping.

1.2. The present study

Based on the prior work discussed above, it is interesting to examine this relationship in Taiwanese students because of the significant cultural differences between Eastern and Western cultures (McCarthy, 2005). It has been suggested that individuals from the East are more sensitive to negative self-relevant information. Socialization processes in Eastern cultures emphasize the importance of not making mistakes or not losing for establishing a positive view of the self, while Western cultures construct the positive
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