Effects of behavior-specific and general praise, on acquisition of tacts in children with pervasive developmental disorders

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Praise has been incorporated into behavior analytic interventions since the inception of the field (McClannahan & Krantz, 2004). Educational and clinical programs have used praise alone or in combination with other putative reinforcers to facilitate skill acquisition in a variety of settings (e.g., Fuoco, Lawrence, & Vernon, 1988; McGee, Krantz, Mason, & McClannahan, 1983). A distinction between two types of praise statements has been drawn in the literature: general praise, a statement of approval that does not clearly state the specific behavior being praised (e.g., “good”) and behavior-specific (or behavior-descriptive) praise, a statement of both approval and description of the specific behavior being praised (e.g., “good clapping”) (Chalk & Bizo, 2004; McClannahan & Krantz, 2004). While behavior-specific praise is commonly recommended for use with individuals with disabilities (e.g., Sutherland, Wheby, & Copeland, 2000), only one study was found that directly compared effects of these two types of praise. Fueyo, Saudargas, and Bushell (1975) found that behavior-specific praise resulted in faster acquisition of swim strokes than general praise for four children with developmental disabilities. However, because correction statements were provided in the general praise condition but not the behavior-specific praise condition, it is unknown which variable produced the differences in acquisition observed. The purpose of the current study was to evaluate the effects of behavior-specific and general praise on the acquisition, generalization, and maintenance of tacts in two children with autism. Results indicated negligible differences between tokens only, behavior-specific praise plus tokens, and general praise plus tokens conditions.

1. Method

Participants were two boys: Alan (15 years, 8 months), diagnosed with autism and Joey (6 years, 6 months), diagnosed with pervasive developmental disorder, not otherwise specified. Alan and Joey demonstrated similar age equivalencies on...
the Peabody Picture Vocabulary Test-4 (Dunn & Dunn, 2007) (7:1, 6:6, respectively) and the Expressive Vocabulary Test-2 (Williams, 2007) (6:8, 6:1, respectively). For at least 2 years prior to the study, educational programs for both participants included the delivery of tokens with praise. Neither had been exposed to programs that used only one type of praise statement.

Sessions were conducted approximately three times per day, 5 days per week, in a room in each participant’s home and/or school. Trial-by-trial data were collected on correct target trials per session and summarized as percentage of correct target trials per session. A correct response was defined as the participant independently (i.e., without prompts) vocalizing the correct name of an object within 6 s of the experimenter’s instruction, “What is it?” The acquisition criterion for each skill was two consecutive sessions with 100% of target trials correct.

Each learner’s applied behavior analysis program token board was used, consisting of 10 Velcro® dots to which tokens were affixed. The three highest-ranked items from a multiple-stimulus without replacement preference assessment (DeLeon & Iwata, 1996) were used as back-up reinforcers for the token systems. Access to these items was limited to experimental sessions. At the bottom of each participant’s token board was a space with a Velcro® dot to which a photograph of the selected back-up reinforcer was affixed prior to each session. Tokens were delivered by the experimenter placing a token on a Velcro® dot on the token board. When all 10 dots were filled, the participant was given access to the back-up reinforcer.

A multiple-probe design across participants with an adapted alternating treatments design within participants (Sindelar, Rosenberg, & Wilson, 1985) was used to compare the effects of behavior-specific praise with tokens, general praise with tokens, and tokens only. In each condition two different targets were taught at a time. Attempts to equalize conditions were made by selecting targets that were of similar difficulty, consulting with at least two other behavior analysts, and randomly assigning targets to each condition. Targets were selected in coordination with caregivers and teachers as those targets that (a) parents approved of, (b) participants had not previously learned, and (c) participants would not likely learn outside of the study; even so, Joey learned one target (i.e., avocado) during baseline. Targets in teaching sets one and two for each participant are presented in Table 1. Each session consisted of a total of 20 quasi-randomized trials consisting of 10 target trials (five different exemplars of each of two targets) interspersed with 10 trials of mastered items. Mastered items were 25 previously mastered tacts, and correct responses on these trials resulted in general praise only.

During baseline in all three conditions, tokens were delivered on a fixed-time schedule of 15 s. Incorrect responses resulted in a 6-s inter-trial interval and presentation of the next instruction. During the interventions, tacts were taught using a 2-s progressive time delay. A correct response resulted in the consequence specific to that condition. Incorrect responses resulted in a vocal model prompt, mastered tact trials, and re-presentation of the target trial. During behavior-specific praise with tokens, correct responses for target trials resulted in a praise statement specific to the task (e.g., “You said garlic, that’s right!”) and a token. During general praise plus tokens sessions, correct responses for target trials resulted in a general praise statement (e.g., “You did it, that’s right!”) and a token. During tokens only sessions, correct responses for target trials resulted in a token only (i.e., no verbal consequence was provided). The instructor delivered all praise statements with a smile and a tone and volume that indicated excitement. The wording and number of syllables were as similar as possible across the praise conditions so that the only difference between these conditions was the behavior-specific component. Pre- and post-test probes with novel stimuli were conducted under baseline conditions with five novel pictures of each of the two targets. Follow-up sessions were conducted after 1, 2, 4, and 6 weeks for Set 1 and 1 and 2 weeks for Set 2. Following the study, six teachers and parents completed a social validity questionnaire based on the Treatment Acceptability Rating Form-Revised (TARF-R; Reimers, Wacker, Cooper, & DeRaad, 1992).

Secondary data on the dependent variable were collected by an independent observer via video, and IOA was calculated using the formula agreements divided by agreements plus disagreements multiplied by 100. IOA for Alan was 100% and was collected during 46% of sessions. IOA for Joey was 100% and was collected during 100% of sessions. Data on correct implementation of procedures were collected trial-by-trial on correct presentation of instruction/materials, use of prompts, delivery of praise, and delivery of tokens as appropriate to that condition. For Alan, mean treatment integrity was 99.5% and was assessed during 55% of sessions. For Joey, mean treatment integrity was 96% and was assessed during 48.5% of sessions. IOA data on treatment integrity were collected during at least 33% of treatment integrity observations and was 100% for both participants. An additional treatment integrity assessment was conducted to determine the extent to which the

| Table 1 |
| Teaching sets for each participant. |
| Alan | Set 1 | Set 2 | Joey | Set 1 | Set 2 |
| Tokens only | Aardvark | Turnip | Artichoke | Manatee |
| | Marmot | Pomegranate | Garlic | Ferret |
| Tokens + BSP | Ferret | Cauliflower | Loquat | Turnip |
| | Hedgehog | Loquat | | Lemur |
| Tokens + GP | Mandrill | Artichoke | Cauliflower | Marmot |
| | Lemur | Avocado | Pomegranate | Mandrill |
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