Accepted Manuscript

Strategy Map Concepts in a Balanced Scorecard Cockpit Improve Performance

Bo Hu, Ulrike Leopold-Wildburger, Jürgen Strohhecker

PII: \$0377-2217(16)30778-0 DOI: 10.1016/j.ejor.2016.09.026

Reference: EOR 13987

To appear in: European Journal of Operational Research

Received date: 18 June 2015
Revised date: 22 August 2016
Accepted date: 14 September 2016



Please cite this article as: Bo Hu, Ulrike Leopold-Wildburger, Jürgen Strohhecker, Strategy Map Concepts in a Balanced Scorecard Cockpit Improve Performance, *European Journal of Operational Research* (2016), doi: 10.1016/j.ejor.2016.09.026

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

ACCEPTED MANUSCRIPT

Highlights

- Comparison of business reporting tools within a theoretical and empirical study.
- Impact and evaluation of different management cockpits on performance.
- Showing advantage of system dynamics design as a manual closed-loop control task.
- Advantage of system dynamics simulation for management Cockpits.



دريافت فورى ب

ISIArticles مرجع مقالات تخصصی ایران

- ✔ امكان دانلود نسخه تمام متن مقالات انگليسي
 - ✓ امكان دانلود نسخه ترجمه شده مقالات
 - ✓ پذیرش سفارش ترجمه تخصصی
- ✓ امکان جستجو در آرشیو جامعی از صدها موضوع و هزاران مقاله
 - ✓ امكان دانلود رايگان ۲ صفحه اول هر مقاله
 - ✔ امکان پرداخت اینترنتی با کلیه کارت های عضو شتاب
 - ✓ دانلود فوری مقاله پس از پرداخت آنلاین
- ✓ پشتیبانی کامل خرید با بهره مندی از سیستم هوشمند رهگیری سفارشات