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The impact of supplier innovativeness, information sharing and strategic sourcing on improving supply chain agility: Global supply chain perspective

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Abstract

This study investigates the impact of supplier innovativeness on supply chain collaboration and agility. The paper applies the diffusion of innovation theory to explain how supplier innovativeness has been diffused into the supply chain and how global sourcing moderates the relationship among supplier innovativeness, information sharing, strategic sourcing, and supply chain agility. This research analyzes 272 survey responses from supply and purchasing executives and managers in the manufacturing industry. The research results indicate that supplier innovativeness positively affects information sharing and supply chain agility but has no significant relationship with strategic sourcing. Both information sharing and strategic sourcing play a positive role on improving supply chain agility. This study also offers empirical evidence that impact of supplier innovativeness, information sharing and strategic

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