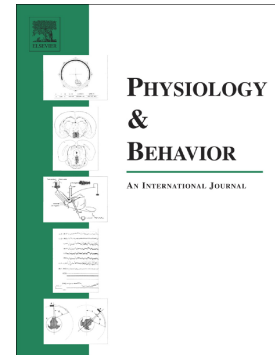


Accepted Manuscript

Consumers' physiological and verbal responses towards product packages: Could these responses anticipate product choices?

Natalia Vila-López, Ines Kuster-Boluda



PII: S0031-9384(18)30124-0
DOI: doi:[10.1016/j.physbeh.2018.03.003](https://doi.org/10.1016/j.physbeh.2018.03.003)
Reference: PHB 12117
To appear in: *Physiology & Behavior*
Received date: 18 December 2017
Revised date: 27 February 2018
Accepted date: 2 March 2018

Please cite this article as: Natalia Vila-López, Ines Kuster-Boluda , Consumers' physiological and verbal responses towards product packages: Could these responses anticipate product choices?. The address for the corresponding author was captured as affiliation for all authors. Please check if appropriate. Phb(2018), doi:[10.1016/j.physbeh.2018.03.003](https://doi.org/10.1016/j.physbeh.2018.03.003)

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

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(*)

Natalia Vila- López and Ines Kuster-Boluda

Natalia Vila

Universidad de Valencia.

Dpto Comercialización e Investigación de Mercados.

Edif. Departamental Facultad de Economía (1er piso).

Avda Tarongers, s/n.

46.022 – Valencia.

Tel: 003496-3828312. Fax: 003496-3828333

Corresponding author: Natalia.vila@uv.es

Ines Kuster

Universidad de Valencia.

Dpto Comercialización e Investigación de Mercados.

Edif. Departamental Facultad de Economía (1er piso).

Avda Tarongers, s/n.

46.022 – Valencia.

Tel: 003496-3828312. Fax: 003496-3828333

Author: Ines Kuster (Ines.Kuster@uv.es)

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