Accepted Manuscript

Joint Decisions on Product Line Selection, Purchasing, and Pricing

Ilkyeong Moon, Kun Soo Park, Jing Hao, Dongwook Kim

PII: \$0377-2217(17)30293-X DOI: 10.1016/j.ejor.2017.03.062

Reference: EOR 14346

To appear in: European Journal of Operational Research

Received date: 28 January 2016 Revised date: 31 January 2017 Accepted date: 24 March 2017



Please cite this article as: Ilkyeong Moon, Kun Soo Park, Jing Hao, Dongwook Kim, Joint Decisions on Product Line Selection, Purchasing, and Pricing, *European Journal of Operational Research* (2017), doi: 10.1016/j.ejor.2017.03.062

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

ACCEPTED MANUSCRIPT

Highlights

- We consider the product line selection problem of a retailer.
- We incorporate the pricing and ordering decisions to the product line problem.
- We solve the problem with a hybrid generic algorithm.
- The proposed algorithm can solve a realistic large scale problem reasonably well.



دريافت فورى ب

ISIArticles مرجع مقالات تخصصی ایران

- ✔ امكان دانلود نسخه تمام متن مقالات انگليسي
 - ✓ امكان دانلود نسخه ترجمه شده مقالات
 - ✓ پذیرش سفارش ترجمه تخصصی
- ✓ امکان جستجو در آرشیو جامعی از صدها موضوع و هزاران مقاله
 - ✓ امكان دانلود رايگان ۲ صفحه اول هر مقاله
 - ✔ امکان پرداخت اینترنتی با کلیه کارت های عضو شتاب
 - ✓ دانلود فوری مقاله پس از پرداخت آنلاین
- ✓ پشتیبانی کامل خرید با بهره مندی از سیستم هوشمند رهگیری سفارشات