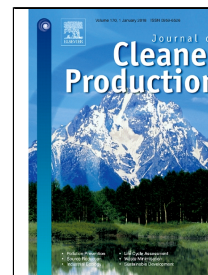


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Exploring pro-environmental food purchasing behaviour: an empirical analysis of italian consumers

Ilaria Benedetti, Tiziana Laureti



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Authors group and affiliations:

Ilaria Benedetti

Department of Economics and Legal Studies

University of Naples "Parthenope"

Via Generale Parisi, 13 80132 Napoli, Italia

ilaria.benedetti@uniparthenope.it

Tiziana Laureti

Department of Economics, Engineering, Society and Business Organization

University of Tuscia

Via del Paradiso, 47 01100 Viterbo, Italia

Email: laureti@unitus.it

Phone: +390761357821

Mobile: +393385826385

Corresponding Author:

Tiziana Laureti

Department of Economics, Engineering, Society and Business Organization

University of Tuscia

Via del Paradiso, 47 01100 Viterbo, Italia

Email: laureti@unitus.it

Phone: +390761357821

Mobile: +393385826385

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