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Modeling the values of private sector agents in multi-echelon humanitarian supply chains

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Highlights

- Humanitarian organizations are increasingly facilitating private sector supply chains.
- Agents in these multi-echelon supply chains might have different values.
- These organizations must understand their agents' values when designing supply chains.
- We suggest employing multi-criteria decision analysis to model and elicit agents' values.
- The method was successfully applied to a health supply chain in Uganda.

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