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Dynamic vs. static pricing in a supply chain with advertising

Jianxiong Zhang, Liyan Lei, Shichen Zhang, Lijun Song

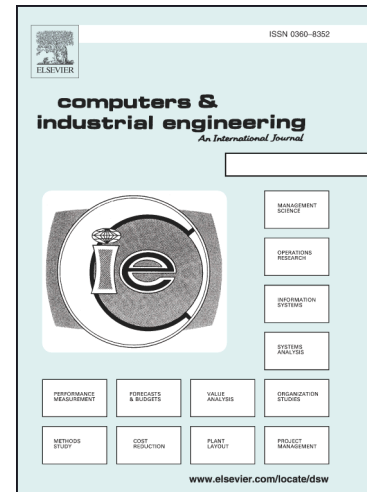
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Author names and affiliations:

Jianxiong Zhang¹

Liyan Lei¹

Shichen Zhang¹

Lijun Song²

¹College of Management and Economics, Tianjin University, Tianjin 300072, China.

²Nankai University Press, Nankai University, Tianjin 300071, China.

Name and address for correspondence:

Shichen Zhang

Weijin Road, No.92, Nankai district, Tianjin, China.

Tel.: +86 13212078283.

Email: sczhang@tju.edu.cn.

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