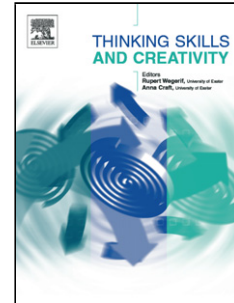


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The Underdog Advantage in Creativity

Running head: THE UNDERDOG ADVANTAGE 1

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Highlights

- The study examines how thinking about underdogs can enhance creativity.
- Underdogs often achieve success by finding creative solutions.
- For underdogs, their approach motivation and lack of resources give underdogs a creative advantage.
- Reading an underdog story may predispose the individual to finding creative solutions.

Abstract

Underdogs are expected to lose. Yet, many underdogs—from the Biblical David to today's Harry Potter—emerge victorious. What do underdogs who win against seemingly impossible odds have in common? One answer may be creativity: they find creative ways to reach their

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