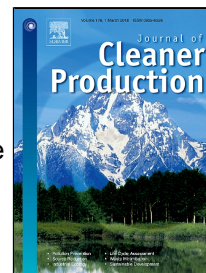


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Social Entrepreneurial Opportunity and Active Stakeholder Participation: Resource Mobilization in Enterprising Conveners of Cross-Sector Social Partnerships



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Social Entrepreneurial Opportunity and Active Stakeholder Participation: Resource Mobilization in Enterprising Conveners of Cross-Sector Social Partnerships

Abstract:

Social entrepreneurial ventures are afforded the opportunity to mobilize resources through collaboration with stakeholders. This opportunity relates to the mobilization of resources offered, at little or no cost, by stakeholders closely affiliated with the venture. Based on an empirical examination of participant activities across seven collaborative social entrepreneurial ventures, a model of social entrepreneurial opportunity is developed that relates opportunity recognition, opportunity discovery, opportunity creation and the mobilization of resources without the expectation of monetary reciprocity.

Keywords:

Social Entrepreneurship, Opportunity Recognition, Opportunity Discovery, Opportunity Creation, Resource Mobilization, CSSP

Word Count: 10040, including references, tables and figures

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