Accepted Manuscript

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PII: S0925-5273(17)30154-8

DOI: 10.1016/j.ijpe.2017.05.010

Reference: PROECO 6715

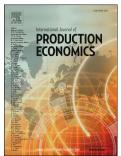
To appear in: International Journal of Production Economics

Received Date: 29 November 2016

Revised Date: 8 May 2017 Accepted Date: 12 May 2017

Please cite this article as: Yan, T., Wagner, S.M., Do what and with whom? value creation and appropriation in inter-organizational new product development projects, *International Journal of Production Economics* (2017), doi: 10.1016/j.ijpe.2017.05.010.

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ACCEPTED MANUSCRIPT

DO WHAT AND WITH WHOM? VALUE CREATION AND APPROPRIATION IN INTER-ORGANIZATIONAL NEW PRODUCT DEVELOPMENT PROJECTS

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Acknowledgements

The authors would like to thank the two anonymous reviewers for their insightful and constructive suggestions, and Andreas Eggert, Manpreet Hora and Siri A. Terjesen for their comments on earlier versions of the paper.

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