

## Accepted Manuscript

Analyzing the Behavior of the Bullwhip Effect considering Different Distribution Systems

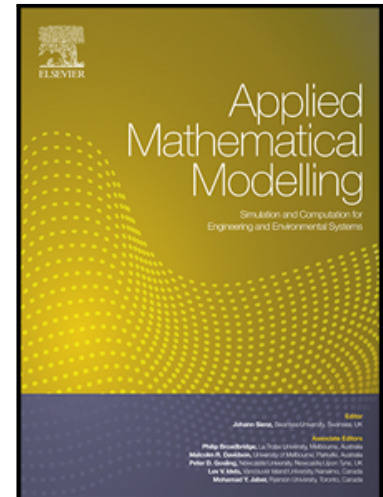
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**Highlights**

- cross-docking can reduce the bullwhip effect (BWE) in markets which usually face high demand fluctuations
- in cases which it is less likely for managers to face high demand fluctuations, the warehousing strategy can reduce the BWE
- the market share of retailers is a contributing factor in determining the efficiency of distribution strategies on the BWE

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