

Accepted Manuscript

Contract preference with stochastic cost learning in a two-period supply chain under asymmetric information

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PII: S0925-5273(17)30405-X

DOI: [10.1016/j.ijpe.2017.11.022](https://doi.org/10.1016/j.ijpe.2017.11.022)

Reference: PROECO 6885

To appear in: *International Journal of Production Economics*

Received Date: 11 April 2017

Revised Date: 25 November 2017

Accepted Date: 28 November 2017

Please cite this article as: Zhang, S., Zhang, J., Contract preference with stochastic cost learning in a two-period supply chain under asymmetric information, *International Journal of Production Economics* (2017), doi: 10.1016/j.ijpe.2017.11.022.

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