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Smartphone Application Personality and Its Relationship to Personalities of Smartphone Users and Social Capital Accrued through Use of Smartphone Social Applications

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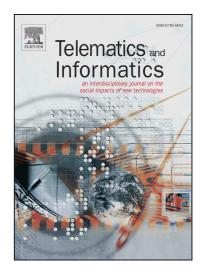
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## **ACCEPTED MANUSCRIPT**

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#### **Abstract**

Few studies have considered the personalities of smartphone applications. This study identifies four underlying smartphone application personality dimensions: interactive and daring, interesting and attractive, open and wide-ranging, and principled and

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