

# Accepted Manuscript

Quality management standards, institutionalization and organizational implications: A longitudinal analysis

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PII: S0925-5273(18)30153-1

DOI: [10.1016/j.ijpe.2018.03.028](https://doi.org/10.1016/j.ijpe.2018.03.028)

Reference: PROECO 6998

To appear in: *International Journal of Production Economics*

Received Date: 8 March 2018

Revised Date: 26 March 2018

Accepted Date: 30 March 2018

Please cite this article as: Lo, C.K.Y., Yeung, A.C.L., Quality management standards, institutionalization and organizational implications: A longitudinal analysis, *International Journal of Production Economics* (2018), doi: 10.1016/j.ijpe.2018.03.028.

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**Quality Management Standards, Institutionalization and Organizational Implications: A  
Longitudinal Analysis**

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