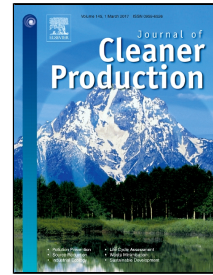


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Green supply chain management: An investigation of pressures, practices, and performance within the Brazilian automotive supply chain



Rosangela Maria Vanalle, Gilberto Miller Devós Ganga, Moacir Godinho Filho, Wagner Cezar Lucato

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Highlights of the paper “Green supply chain management: An investigation of pressures, practices, and performance within the Brazilian automotive supply chain”

- The paper explores the GSCM pressures, practices, and performance in a Brazilian automotive supply chain;
- The structural model based on PLS used a superior-order latent variables;
- The research confirmed that institutional pressures are influencing the studied companies to pursue GSCM practices
- The results show that the adoption of GSCM practices positively impacts the economic and environmental performance;
- The relationship between GSCM and operational performance could not be proved.

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