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An Integrated Approach To Evaluating Sustainability In Supply Chains Using Evolutionary Game Theory

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Highlights

- Addresses gap indicated by Brandenberg et al in holistic supply chain sustainability
- Studied across multiple dimensions-environment,social,economic,cultural &governance
- We use Evolutionary Game Theory to model stakeholders & payoff functions
- Sustainability identified with equilibrium of system over finite period of time
- Allows us to study factors that can cause shift in equilibrium over time

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